

32nd ANNUAL BELLEAYRE MOUNTAIN FALL FESTIVAL

OCTOBER 8 & 9, 2011

March 27, 2011

Dear Vendor,

Belleayre Mountain would like to invite you to participate in our 32nd Annual Fall Festival which will be held at the Overlook Lodge of Belleayre Mountain. This year's event promises to be as exciting and entertaining as festivals in the past. As always, the Fall Festival will feature the prestigious Craft Fair & Winter Equipment & Apparel Sale, the Sky Ride, German Fare Food, Entertainment Village, Outdoor Expo and much more.

As usual, booth space is available on a first-come, first-serve basis based on postmark dates. All vendor spaces will be measured and taped so there will be no confusion as to space size and location. As a courtesy to others, all vendors are asked to bring only enough merchandise that will fit in the assigned space. Regardless of size or location, spaces in the lodge and tents are \$125 for the two day period. Vendors who would like to be located outside and can provide their own tent, and will receive a reduce price of \$100 per booth space for two days.

We strive to retain the high quality and variety of artwork, crafts and products that we have had in the past. Moving forward this year, the festival is being opened to all types of vendors. In order to monitor the quality of the items and to avoid duplication, we are asking all new vendors to submit photos of their products. We show special consideration to who include activities for children such as pumpkin painting, doll making, etc.

Fall Festival Details:

- Festival Dates: October 8 & 9, 2011
- Festival Hours: 10am - 5pm
- Set-up Date & Hours: Friday, October 7, 10am - 8pm
- Booth Price: \$125 for two days (Providing own tent: \$100 for two days)
- Electric: \$30 for two days, available in Garden Room, Great Room, and few outdoor spaces only. *Be sure to provide your own extension cord.*
- Applicants are required to provide a copy of Certificate of Liability Insurance which may be a Homeowners Policy for \$100,000. All policies must name State of New York, DEC, Belleayre Mountain, PO Box 313, Highmount, NY 12441 named as an additional insured.
- Applicants are required to clearly display and provide a copy with vendor application of a validated certificate of authority indicating registration with New York State Tax Department.
- Belleayre will provide one 8ft. table free of charge. If you require additional tables, the cost is \$10 for each additional table. Vendors are welcome to provide their own tables.

For additional registration forms or information, feel free to contact us Mon - Fri, 7am - 3:30pm at 845-254-5600 ext. 2447. Thank you for participating and we look forward to the best Fall Festival yet!

Sincerely,

Lindsay McVitty or Alexandra Sines
Marketing Department
Belleayre Mountain
845.254.5600 ext 2447/ 2473

lemcvitt@gw.dec.state.ny.us / asjarret@gw.dec.state.ny.us



32nd Annual Belleayre Mountain Fall Festival October 8 & 9, 2011

Please complete this application and return by Friday, Sept. 16, 2011 to:
Belleayre Mountain, Attn: Lindsay McVitty or Alexandra Sines, PO Box 313, Highmount, NY 12441

Business Name: _____

Vendor Tax ID #: _____ (I agree to provide a copy and clearly display a validated certificate of authority, indicating that I am registered with the New York State Tax Department.)

Contact Name: _____

Address: _____

Home Phone: _____ Work Phone: _____

E-Mail: _____ Would you prefer to receive vendor packet via email: Yes No

Listing of items you plan to display: _____

Vendor Space in Lodge or Tents: Single _____ Double _____ (Cost \$125 per space for 2 days)

Outside Space providing own tent: Single _____ Double _____ (Cost \$100 per space for 2 days)

Space Choices: First _____ Second _____ Third _____

Electric Required (available inside only): Yes _____ No _____ (Cost \$30 for 2 days)

of 8 ft tables required (first table free of charge, each add'l table \$10): 0 1 2 Other _____
(Please be sure to add additional table charge to amount. Vendors are welcome to provide their own tables.)

Fall Festival Terms and Conditions

- Applicant will provide a copy of Certificate of Liability Insurance which may be a Homeowners Policy for \$100,000 naming The State of New York, DEC, Belleayre Mountain as the additional insured. In addition, please provide a validated Certificate of Authority indicating that you are registered with the New York Tax Department.
- Applications will be juried by our Festival Committee. Three photographs representing recent work must be submitted by all *new* applicants.
- All items do not have to be handcrafted. If vendors arrive with items that are not appropriate, the Festival Committee has the right to ask the vendor to leave.
- Exhibitors will be responsible for their own set-up and dismantling. Set-up date is Friday, Oct. 7 from 10 am - 8 pm (unless otherwise arranged).
- All spaces will be numbered and outlined with sizes corresponding to floor plan. Anyone exceeding their designated space may be asked to leave by the Festival Committee.
- **The Fall Festival Fee is non-refundable.** A \$20 penalty fee will be charged for a returned check. Final approval and space assignments will be determined by Festival Committee.

Please make checks payable to NYSDEC

Signature: _____

Date: _____ Amount enclosed: _____

Office Use Only: Vendor Space Number: _____

Check #: _____