



Showcase
Your Accommodations

2021-22 LODGING PARTNERSHIPS

WEB LISTING OPTIONS


Every level receives a web listing on GoreMountain.com. Your listing will appear within the Lodging page, under the Plan Your Visit menu. Black Diamond listings appear at the top of the page, followed by Blue Square listings, then Green Circle listings at the bottom. All listings amongst each level are displayed in random order each time the page is opened in a new browser.

All listings feature one main image, your location, and a link to your website. Blue Square & Black Diamond listings include a link to your own page on our website with a description of up to 250 words and a list of your amenities. Black Diamond listings also feature 4 additional images located at the bottom of your page.

Guests can find you based on your lodging property type, amenities, and/or distance from the mountain!

The copy submitted with the signed Lodging Partnership agreement will be published on the Gore Mountain website. Should your operational details change, simply submit your new copy and/or images to us, and your listing will be updated. Please send us copy and image updates frequently; it helps search engine positioning and keeps people informed about your new offerings.

LODGING PAGE EXAMPLE:




[Vacations] are Better at Gore

A Gore Mountain vacation means outstanding value for winter fun at the largest ski area in New York State and a satisfying stay at one of our partner accommodations. Browse through all of our lodging partners below, or use the lodging search bar to narrow down options based on the type of property, distance from the mountain, or amenities you like best while traveling. From grand hotels and rustic lodges to cozy

Unites and welcoming B&Bs, you're sure to find the perfect shelter for your winter getaway!

Are you interested in advertising your lodging property with us? [Click here](#) to request more information.


LODGING SEARCH



The Queensbury Hotel

The historic Queensbury Hotel is located in the heart of downtown Glens Falls, featuring onsite dining and tons of fantastic amenities. From a family trip to a romantic getaway, the Q is the place for you.


88 RIDGE STREET, GLENS FALLS NY 12061
850-554-4328 [LEARN MORE >](#)



Garnet Hill Lodge


Reminiscent of an Adirondack Great Camp, Garnet Hill Lodge offers well-appointed accommodations and a full-service restaurant only 15 minutes drive from Gore Mountain. Full-service Nordic Ski Center with 55km of groomed trails, equipment rentals, and lessons.

33 GARNET HILL ROAD, NORTH RIVER NY 12056
518-231-2444 [LEARN MORE >](#)




The Fairfield Inn & Suites

21 BIG BOW ROAD, QUEENSBURY NY 12064 [LEARN MORE >](#)




Best Western Of Lake George

2432 STATE ROUTE 9N, LAKE GEORGE NY 12045 [LEARN MORE >](#)



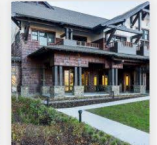
North Creek Heads In Beds

101 MAIN STREET
NORTH CREEK NY 12053




The Lodges At Cresthaven

3210 LAKE SHORE DRIVE
LAKE GEORGE NY 12045



Silver Bay YMCA

87 SILVER BAY ROAD
SILVER BAY NY 12074



Surfside On The Lake

400 CANADA STREET
LAKE GEORGE NY 12045

WEB LISTING OPTIONS CONTINUED

◆ **BLACK DIAMOND LEVEL** A large promo on the lodging page includes your property's name, main image, a brief 20-word description, address, and a link to learn more with a full page containing your description and amenities, photos, a link to your website, and one link to your choice of social media channel within the body of your page.

PRICE: \$895

DESCRIPTION: 250 WORDS

PHOTO GALLERY: 4 ADDITIONAL IMAGES

The Inn At Erlowest

This Queen-Anne Stone Castle offers ten unique guest rooms featuring gorgeous lake or mountain views & farm-to-table, AAA 4 Diamond Restaurant.

3178 LAKE SHORE DRIVE , LAKE GEORGE NY 12845
518-668-5928

LEARN MORE >

The image shows a large promotional card for 'The Inn At Erlowest'. On the left, there is a white box containing the title, a brief description, the address (3178 Lake Shore Drive, Lake George NY 12845), the phone number (518-668-5928), and a 'LEARN MORE >' link. On the right, there is a large photograph of the stone castle overlooking a lake with mountains in the background.

LARGE PROMO EXAMPLE:

PAGE EXAMPLE:

< BACK

THE INN AT ERLOWEST

3178 LAKE SHORE DRIVE , LAKE GEORGE NY 12845
518-668-5928 CONTACT BY EMAIL
VISIT WEBSITE

Located on beautiful and historic Lake George, in the heart of the Adirondack Mountains, Erlowest recalls an era when people escaped from the cities to enjoy the mountain air and pristine beauty. Today, people still escape to Erlowest whether visiting for a ski vacation, a wonderful dining experience, to pamper yourself in one of our ten restored guest rooms, or for the celebration of a lifetime. Your experience at the Erlowest will be an unforgettable and wonderful happening. The property features a farm-to-table, AAA 4 diamond restaurant. Dining and accommodations are available at Erlowest year-round.

35 minutes from Gore Mountain.

AMENITIES

- Fireplace
- Jacuzzi
- Services Groups Of 20+ Wifi

Our Gallery
The Inn At Erlowest

< >

The image shows a full page layout for 'The Inn At Erlowest'. At the top, there is a navigation link '< BACK' and the title 'THE INN AT ERLOWEST'. Below the title is the address and phone number, along with links for 'CONTACT BY EMAIL' and 'VISIT WEBSITE'. The main content area features a paragraph of text describing the property and its location, followed by a list of amenities: 'Fireplace', 'Jacuzzi', and 'Services Groups Of 20+ Wifi'. At the bottom, there is a section titled 'Our Gallery' with the property name and navigation arrows. The background of the page is a large photograph of the stone castle overlooking a lake.

WEB LISTING OPTIONS CONTINUED

■ BLUE SQUARE LEVEL A medium promo on the lodging page includes your property's name, main image, address, and a link to learn more with a full page containing your description, amenities, and a link to your website.

PRICE: \$440

DESCRIPTION: 250 WORDS

PAGE EXAMPLE:



[← BACK](#)

ROARING BROOK GUESTHOUSE

847 PEACEFUL VALLEY ROAD, NORTH CREEK NY 12853
516-672-3662 [CONTACT BY EMAIL](#) [VISIT WEBSITE](#)

With Gore Mountain as our neighbor, we are the closest luxury house rental designed for the ultimate ski vacation. Roaring Brook Guesthouse sleeps 12 with 4 bedrooms, 2 half + 2 full bathrooms, a massive great room, huge mudroom, gourmet kitchen, and laundry for a spacious 2400 sq. ft.

This historic farmhouse on Peaceful Valley Road has been fully renovated with a new addition for generous sleeping quarters. Roaring Brook Guesthouse is stocked with luxury linens and towels, farmhouse quilts, and everything you need in the kitchen and pantry to make a great meal. The guesthouse is equipped with all the latest technology including 3 flat screens, Blue-Ray DVD and Wi-Fi. Please visit our website to see all the details of this exquisite home.

minutes from Gore Mountain.

AMENITIES

- Fireplace
- Kitchen
- Shuttle
- Washer & Dryer
- Wifi

MEDIUM PROMO EXAMPLE:



Roaring Brook Guesthouse

847 PEACEFUL VALLEY ROAD, NORTH CREEK NY 12853 [LEARN MORE >](#)

● GREEN CIRCLE LEVEL A small promo on the lodging page includes your property's name, main image, address, and a link to your website.

PRICE: \$200

SMALL PROMO EXAMPLE:



Alynn's Butterfly Inn Vacation House

69 STATE ROUTE 28
WARRENSBURG NY 12885

ADDITIONAL PROMOTIONS

LODGE TV SCREEN ADS


Mounted TV screens located at the Base Lodge, Northwoods Lodge, North Creek Ski Bowl, and Saddle Lodge feature a rotating slideshow that include Gore promotions and your advertisement.

Each TV screen ad appears for 20 seconds, totaling an average of 66 times a day.

- **Green Circle Listings (1 Week)**
- **Blue Square Listings (2 Weeks)**
- **Black Diamond Listings (2 Weeks)**

These TV advertisements are professionally designed by Gore Mountain.

EXAMPLE:



QR CODE TO OUR AREA DINING PAGE ON DISPLAY

A QR code to our lodging page will be on display in all of our lodges directing guests to access your listing.

- **Green Circle listings**
- **Blue Square listings**
- **Black Diamond listings**

PODCAST SHOUT OUTS

Let us speak highly of you with a podcast shout out! We release a daily More Gore podcast to let our skiers and riders know anticipated snow conditions and exciting news. Skiers and riders frequently tune into the podcast- your feature(s) will just be a few seconds but have high impact on listeners.

- **Blue Square Listings (1 Shout Out)**
- **Black Diamond Listing (2 Shout Outs)**

FEATURED SOCIAL MEDIA POST

Tap into our social media followers! Gore Mountain will craft a social media post for our Facebook, Instagram, and Twitter. This post will feature one of your images, text, and a link.

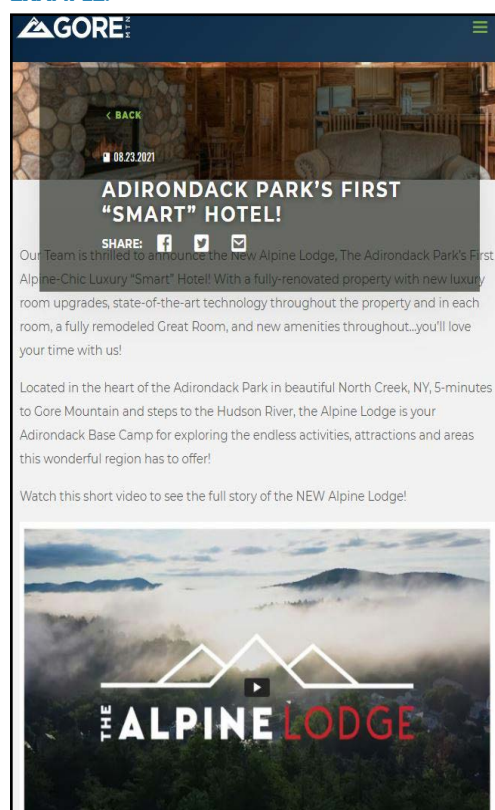
- **Black Diamond Listing (1 post on 3 Social Media Channels)**

BLOG POST INCLUSION

Tell Gore skiers and riders all about your new improvements, luxurious amenities, exciting upcoming events, or just how awesome you are in a blog post. Your blog post will have images, links, and descriptive space to give an inside look at what you do best. We will work in collaboration with you to create your unique native ad and feature it directly on our website. Sign up for time slots upon confirmation of your advertising level.

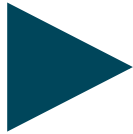
- **Black Diamond listing (1 Winter Blog Post)**

EXAMPLE:



SIGN UP TODAY!

Fill out our Lodging Ad Signup
Form located at:



**[GoreMountain.com/
Lodging-Ad-Signup/](https://GoreMountain.com/Lodging-Ad-Signup/)**



Scan with your phone or visit:
GoreMountain.com/Lodging-Ad-Signup/

CONTACT US

If you would like more information or to request a PDF or hard copy of the Signup Form, please reach out to Ashley O'Connor at:

Email: AConnor@GoreMountain.com
Phone: (518) 251-2411, x 1124
Mail: Gore Mountain
Attn: Ashley O'Connor
P.O. Box 470
North Creek, NY 12853