



2023-2024

PARTNERSHOP PROGRAM



2023-2024 Partnership Program

If approved by resort to participate in the Partnership Program, shops must provide:

- \$1000 worth of 75% hard goods & 25% soft goods
- An area in which Gore can display snow reports and any other promotional materials deemed appropriate by the ski area

In return, shops will receive:

- Free mid-week, non-holiday lift tickets for full-time and part-time staff (must show a current paystub and photo ID, subject to availability).
- Lift tickets at the industry rate on weekends and holidays (must show a current paystub and photo ID, subject to availability).

Gore Mountain Industry Rate: \$81

Important notes for shops participating:

- Ski shop must complete, return, and receive approval from the mountain, the registration form on the next page.
- Ski shop employees must complete all procedures in order to purchase at industry rate or receive a free ticket. Employee must show current pay stub when picking up their tickets.
- Hard goods & soft goods to satisfy requirement above must be received by the mountain no later than 12/20/23
- Gore will not accept goods of unusual size, helmets, children's clothing, outdated gear/ accessories, or footwear.
- Gore requires a photo of your snow report and brochure display area with our materials included to be emailed by 12/20/23.
- Gore requires an active link from your website to Gore's website by 12/20/23.
- Gore will provide one SKI3 Card for \$5 to each employee upon their first day skiing. This card will store your employee's photo and information. The employee needs to save this card and bring it with them for all future visits as additional cards are subject to a \$5 reissuance fee.
- Midweek: Monday-Friday.
- Non-Holiday: please see our listed holiday dates below.

2023-2024 Holiday Periods:

December 25, 2023 – January 1, 2024; January 13-15, 2024; and February 17-25, 2024

2023-2024 Partnership Registration Form

Name of Shop: _____

Primary Contact: _____ Title: _____

Street Address: _____

City/State/Zip: _____ Telephone: _____

Fax: _____ E-mail: _____

Website: _____

How many guides or brochures would you like us to send you for display? _____

Is your shop's website currently linked to our site? _____

SocialMediaHandles: _____

Do you want to participate in Whiteface's or Belleayre's Partnership Program? _____

Product Brands You Sell:

AlpineSki: _____

Snowboard: _____

Telemark: _____

Cross-Country/Snowshoe: _____

Your shop must have a full line of alpine skis or snowboards to participate in our program. For information or to enroll, please contact:

Andrew Short
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