



*Showcase
Your Accommodations*

2024-25 LODGING ADVERTISERS

PROMOTE YOUR PROPERTY!

AMAZING BENEFITS FOR LODGING ADVERTISERS!

Gore Mountain offers businesses several promotional outlets. Advertising with Gore Mountain provides an opportunity for all regional businesses and organizations to work together to bring more visitors to the area, and customers through your doors. Listings will be added for the 2024-25 season. Sign-up time will run from mid-November to mid-December, 2024.

WEB-BASED OPTIONS FOR 2024-25!

Bronze Level- \$165

- Web Listing: Small promo on our lodging page including your property's name, address, and a link to your website.
- QR code to our trip planning page displayed in our lodges, directing guests to your listing.

Silver Level- \$330

- Web listing: Medium promo on our lodging page including your property's name, address, a 250-word description, listed amenities, and a link to your website.
- QR code to our trip planning page displayed in our lodges, directing guests to your listing.
- Podcast Shout Out: 1

Gold Level- \$670

- Web listing: Large promo on our lodging page including your property's name, a brief description, address, a 250-word description, listed amenities, additional photos, and a link to your website.
- Lodge TV Advertising: 2 weeks
- QR code to our trip planning page displayed in our lodges, directing guests to your listing.
- Podcast Shout Outs: 2
- Advertisers can get 50% off any dining advertisement.

Bronze Level

Silver Level

Gold Level

\$165

\$330

\$670

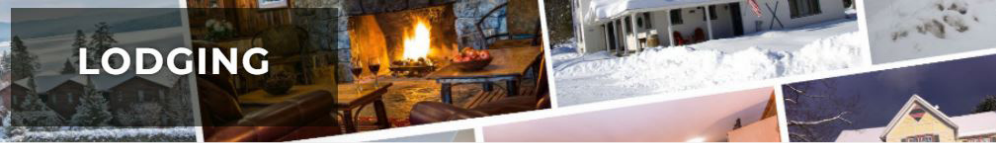
WEB LISTING OPTIONS

Every level receives a web listing on GoreMountain.com. Your listing will appear within the Lodging page, under the Plan Your Visit menu. Gold Level listings appear at the top of the page, followed by Silver Level listings, with Bronze level listing at the bottom. All listings amongst each level are displayed in random order each time the page is opened in a new browser.

Guests can find you based on your lodging property type, amenities, and/or distance from the mountain!

The content submitted with your Lodging Advertisement agreement will be published on the Gore Mountain website. Should your operational details change, simply submit your new copy and/or images to us, and your listing will be updated. Please send us copy and image updates frequently; it helps search engine optimization and keeps people informed about your new offerings.

LODGING PAGE EXAMPLE:




LODGING

[Vacations] are Better at Gore

A Gore Mountain vacation means outstanding value for winter fun at the largest ski area in New York State and a satisfying stay at one of our partner accommodations. Browse through all of our lodging partners below, or use the lodging search bar to narrow down options based on the type of property, distance from the mountain, or amenities you like best while traveling. From grand hotels and rustic lodges to cozy chalets and welcoming B&Bs, you're sure to find the perfect shelter for your winter getaway!

Are you interested in advertising your lodging property with us? [Click here](#) to request more information.


LODGING SEARCH



Alpine Lodge


From the foothills of the mountain, the Alpine Lodge provides quintessential access to the heart of North Creek. Featuring beautiful rustic-style rooms and suites with tons of Adirondack charm.

264 MAIN STREET, NORTH CREEK NY 12853
518-251-2451 [LEARN MORE >](#)



Country Inn & Suites By Radisson Lake George-Queensbury

1130 STATE ROUTE 9, QUEENSBURY NY 12804 [LEARN MORE >](#)



The Phoenix Inn Resort

307 MAIN STREET, NORTH CREEK NY 12853 [LEARN MORE >](#)

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WEB LISTING OPTIONS CONTINUED

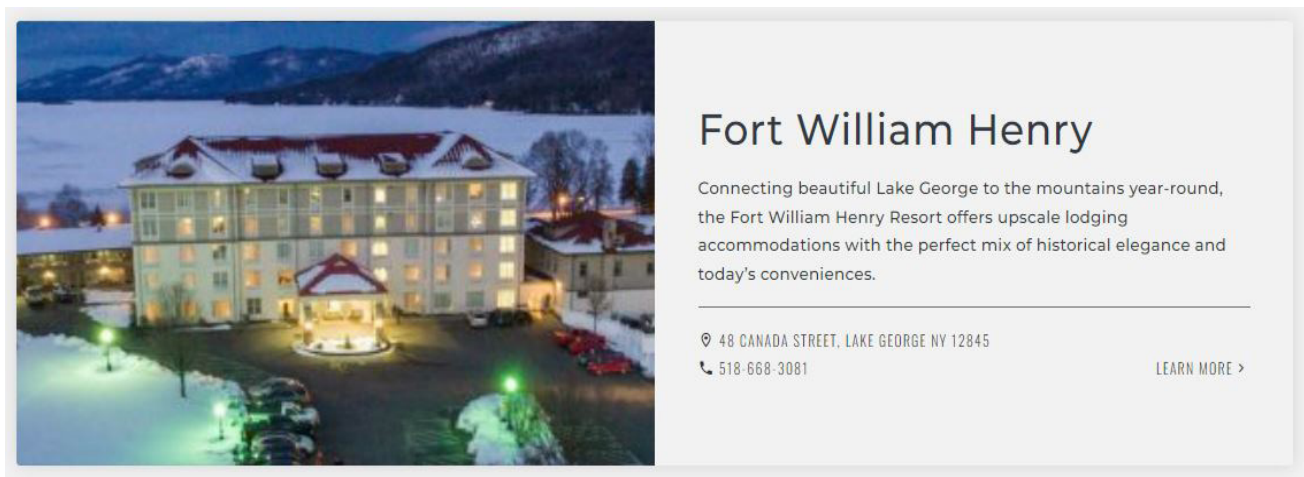
GOLD LEVEL A large promo on the lodging page includes your property's name, main image, a brief 20-word description, and address. You also get a custom page under the "Learn More" link containing your description, amenities, photos, a link to your website, and one link to your choice of social media channel within the body of your page.

PRICE: \$670

DESCRIPTION: 250 WORDS

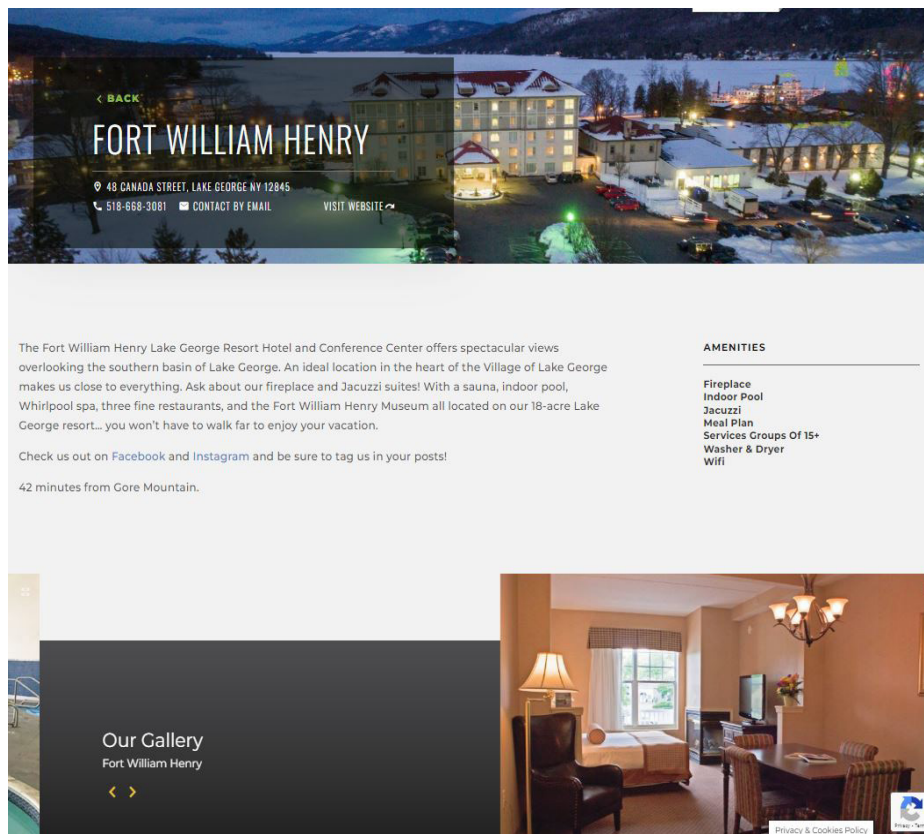
PHOTO GALLERY: 4 ADDITIONAL IMAGES

LARGE PROMO EXAMPLE:



The large promo example features a main image of the Fort William Henry resort at night, illuminated against a snowy landscape. To the right of the image, the property name "Fort William Henry" is displayed in a large, bold font. Below the name is a brief description: "Connecting beautiful Lake George to the mountains year-round, the Fort William Henry Resort offers upscale lodging accommodations with the perfect mix of historical elegance and today's conveniences." Further down, the address "48 CANADA STREET, LAKE GEORGE NY 12845" and phone number "518-668-3081" are listed. A "LEARN MORE >" link is positioned at the bottom right of the promo area.

PAGE EXAMPLE:



The page example shows a detailed listing for Fort William Henry. At the top, there is a large banner image of the resort at night, overlaid with a semi-transparent dark box containing the property name "FORT WILLIAM HENRY", address "48 CANADA STREET, LAKE GEORGE NY 12845", phone number "518-668-3081", and social media icons for Facebook and Instagram. Below the banner, the main text describes the resort's location and amenities: "The Fort William Henry Lake George Resort Hotel and Conference Center offers spectacular views overlooking the southern basin of Lake George. An ideal location in the heart of the Village of Lake George makes us close to everything. Ask about our fireplace and Jacuzzi suites! With a sauna, indoor pool, Whirlpool spa, three fine restaurants, and the Fort William Henry Museum all located on our 18-acre Lake George resort... you won't have to walk far to enjoy your vacation." A social media prompt follows: "Check us out on Facebook and Instagram and be sure to tag us in your posts! 42 minutes from Core Mountain." To the right, an "AMENITIES" section lists: "Fireplace, Indoor Pool, Jacuzzi, Meal Plan, Services Groups Of 15+, Washer & Dryer, Wifi". At the bottom, there is a "Our Gallery" section with a "Fort William Henry" sub-header and navigation arrows. A small "Privacy & Cookies Policy" link is visible in the bottom right corner.

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WEB LISTING OPTIONS CONTINUED

SILVER LEVEL A medium promo on the lodging page includes your property's name, main image, and address. You also get a custom page under the "Learn More" link containing your 250-word description, amenities, and a link to your website.

PRICE: \$330

DESCRIPTION: 250 WORDS

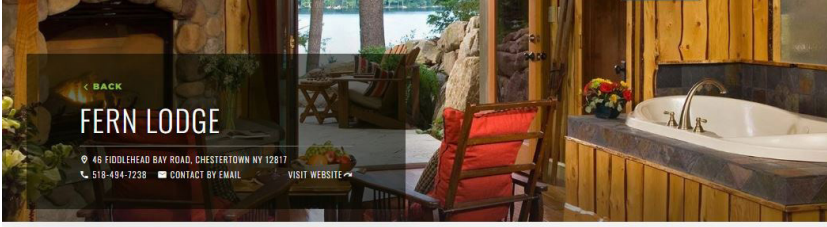
MEDIUM PROMO EXAMPLE:



Fern Lodge

46 FIDDLEHEAD BAY ROAD, CHESTERTOWN NY 12817 [LEARN MORE >](#)

PAGE EXAMPLE:



FERN LODGE

46 FIDDLEHEAD BAY ROAD, CHESTERTOWN NY 12817
518-494-7238 [CONTACT BY EMAIL](#) [VISIT WEBSITE](#)

In the midst of the majestic Adirondack Mountains, overlooking pristine Friends Lake, there stands a wondrous guesthouse where luxurious Adirondack lodging, sumptuous beds, indulgent baths, and unforgettable breakfasts join in an atmosphere of rustic elegance and lakeside living. Your Fern Lodge accommodation is a choice of five intimate guest rooms that are uncommonly comfortable – both rustic and elegant, even magnificent. Other hotels in the Adirondack Mountains cannot live up to our resort standards. All guest accommodations have king-size beds, large stone fireplaces, and private porches offering wonderful lake and/or mountain views. All rooms have private luxury baths with deep-soaking Jacuzzi tubs, and a small wet bar, refrigerator, and television. The nightly rate at Fern Lodge includes an unforgettable breakfast, nightly turndown service, Wi-Fi, and a wide variety of on-site activities including a pool table, theatre, snowshoeing, and numerous roaring fireplaces.

18 minutes from Gore Mountain.

AMENITIES

- Fireplace
- Jacuzzi
- Meal Plan
- Wifi

BRONZE LEVEL A small promo on the lodging page includes your property's name, main image, address, and a link to your website.

PRICE: \$165

SMALL PROMO EXAMPLE: (low-res)



Roaring Brook Guesthouse

847 PEACEFUL VALLEY ROAD
NORTH CREEK NY 12853

ADDITIONAL PROMOTIONS

LODGE TV SCREEN ADS

Mounted TV screens located in all of our lodges feature a rotating slideshow that includes Gore promotions and your advertisement.

Each TV screen ad appears for 90 seconds, totaling an average of 21 times a day during operational hours.

- Gold Level Listing (2 Weeks)

These TV advertisements are professionally designed by Gore Mountain.

EXAMPLE:

Goose Pond Inn

A Cozy B&B with a View of The Historic Ski Bowl.

196 Main Street, North Creek NY | (518) 223-5008
5 minutes from Gore Mountain



Goose Pond Inn is not your typical "B&B." It is our home. We're an unpretentious, dog-friendly bed & breakfast located right in the heart of the Adirondacks, just 5 minutes to Gore Mountain. As you enjoy your breakfast, you can take in the amazing view of the North Creek Ski Bowl from our front window! Our room options offer cozy couples rooms or larger family spaces with Roku TV, ensuite bathrooms, free Wi-Fi, and other amenities. As you enjoy your breakfast, you can take in the amazing view of the North Creek Ski Bowl from our front window! Our room options offer cozy couples rooms or larger family spaces with Roku TV, ensuite bathrooms, free Wi-Fi, and other amenities.



GoosePondInn.com

QR CODE TO OUR "PLAN YOUR VISIT" PAGE ON DISPLAY

A QR code to our trip planning page will be on display in all of our lodges, directing guests to access your listing.

- Bronze Level Listing
- Silver Level Listing
- Gold Level Listing

PODCAST SHOUT OUTS

Let us speak highly of you with a podcast shout out! We release a daily Snow Report podcast to let our skiers and riders know anticipated snow conditions and exciting news. Skiers and riders frequently tune into the podcast- your features will just be a few seconds but have a high impact on listeners.

- Gold Level Listing (2 Shout Outs)



Gore Getaways Made Easy

Plan Your Vacation With Us!

Discover all that the Gore Mountain Region has to offer! From lodging, dining, shops & services, and more- you'll find everything you need for an unforgettable vacation.

Lodging

Book yourself a cozy stay nearby, with options such as resorts, B&Bs, lodges, vacation rentals, and more. You'll find many lodging options near Gore Mountain for your getaway! You can browse lodging properties on our site by lodging type, amenities, and distance from the mountain.

Dining

Grab something to eat with your family, loved ones, or even new friends! Whether you grab a mid-day bowl of soup at one of our lodges on-site or decide to head off the mountain to the village of North Creek or beyond, there are numerous local, Adirondack dining options. Several of our dining partners offer catering services, and many serve their own or other locally-made craft brews, wines, and spirits.

Shops & Services

Check out some of the shops and services scattered throughout the Gore Region. You'll find gifts, one-of-a-kind items, Adirondack home decor, supplies for your everyday needs, and much more. Visit some of the Gore Region's attractions and recreational opportunities, available seasonally or year-round.



Visit Us Online and Plan Your Next Trip With Us!
GoreMountain.com/Plan-Your-Visit

SIGN UP TODAY!

Fill out our Lodging Ad Signup
Form located at:



**[GoreMountain.com/lodging-
advertisements/](https://GoreMountain.com/lodging-advertisements/)**

Scan with your phone or visit:



CONTACT US

If you would like more information or to request a PDF or hard copy of the signup form, please reach out to Andrew Short:

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Attn: Andrew Short
P.O. Box 470
North Creek, NY 12853