

UCI
CROSS COUNTRY
WORLD CUP

UCI
SHORT TRACK
WORLD CUP

UCI
MARATHON
WORLD CUP

SEPTEMBER 27-29, 2024

WHOOP

UCI
MOUNTAIN BIKE
WORLD SERIES

LAKE PLACID



**MT VAN
HOEVENBERG**

**THE WORLD'S PREMIER
MOUNTAIN BIKING COMPETITION**

WHOOP®

 **MICHELIN**

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OAKLEY



MESSAGE FROM UCI PRESIDENT

I am delighted that the WHOOP UCI Mountain Bike World Series comes to Mt Van Hoevenberg - Lake Placid, for the first time.

Known for hosting the Winter Olympic Games in 1932 and 1980, Lake Placid is also a recognised mountain bike mecca, with hundreds of miles of trails in the region.

The majestic Mt Van Hoevenberg will host a very important event from September 27-29 as it will be the third and final confrontation for the cross-country marathon (XCM) specialists. This final round will see the overall XCM winners crowned after rounds in Nové Město na Moravě (Czechia) in May and Megève, Haute-Savoie (France) in June.

Meanwhile athletes racing cross-country short track (XCC) and cross-country Olympic (XCO) meet for the seventh time. Their UCI World Cup season began in Brazil (Maiaporã then Araxá) in April and will finish one week after this USA round in Mont-Sainte-Anne, Canada.

There is a great deal at stake at Mt Van Hoevenberg - Lake Placid, and I take this opportunity to thank the organising committee and all the event's partners and sponsors who work to ensure athletes can compete in the best possible conditions. My gratitude also goes to the great many volunteers who willingly give up their time to be part of this exciting event. I could not continue without making a special mention to USA Cycling and its President Brendan Quirk for the work carried out all year long to promote cycling throughout the country.

We are in for a fantastic show at Mt Van Hoevenberg - Lake Placid, and I wish everyone involved - whether racing, working, or watching - all the best for a successful round of the 2024 WHOOP UCI Mountain Bike World Series.

David Lappartient

UCI President

MESSAGE FROM VICE PRESIDENT OF CYCLING

Lake Placid, set at the foot of the beautiful Mt Van Hoevenberg, USA, makes its debut on the international UCI World Cup calendar, kicking off the North American leg of the 2024 WHOOP UCI Mountain Bike World Series.

This iconic venue will welcome riders competing in the UCI Cross-country Olympic (XCO), Cross-country Short Track (XCC), and Mountain Bike Marathon World Cups for the penultimate event of the season.

American cross-country riders have had an outstanding year so far. Christopher Blevins and Savilia Blunk have reached the podium three and four times, respectively, across both XCC and XCO events. Haley Batten is currently third in the UCI Cross-country World Cup standings after winning both XCO and XCC races in Araxá (Minas Gerais, Brazil) and securing several other podium finishes. She also added a silver medal to her achievements at Paris 2024 so fans can look forward to an exciting weekend of action as the local riders aim to shine once again on home soil.

In addition to the fans who will experience the event firsthand, WBD Sports will leverage its vast network and broadcasting expertise to bring the Cross-country action to a global TV audience. This season, with an enhanced broadcast featuring a host of new faces, cutting-edge technology, and new partners, we've captured the full experience of each event for fans worldwide. Over the past two years as the promoters and organizers of the WHOOP UCI Mountain Bike World Series, unifying all mountain biking formats under one umbrella, we've also built strong relationships with riders, teams, and local communities behind the scenes, working together to elevate mountain biking to new heights.

Thank you to the UCI for their trust and continued support as we strive to achieve our ambitious goals for the sport and its disciplines. A special thanks to the local organizing committee and volunteers for their dedication in bringing this event to life. After an exhilarating season of Cross-country racing, we eagerly anticipate this penultimate race, setting the stage for a thrilling finale in Mont-Sainte-Anne, Canada, next weekend. Best of luck to all!

Chris Ball

Vice President of Cycling Events at Warner Bros. Discovery Sports Europe



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DEVELOPMENT AUTHORITY**

WELCOME TO THE 2024 WHOOP UCI MOUNTAIN BIKE WORLD SERIES

Mt Van Hoevenberg
Lake Placid, NY
Olympic Authority CEO Ashley Walden

On behalf of the State of New York, the Adirondack Region, and the 2000 employees that make up the Olympic Authority team, I am delighted to welcome everyone to the 2024 WHOOP UCI Mountain Bike World Series event.

The Mt Van Hoevenberg venue has hosted two Winter Olympics and numerous World Championships and World Cups in Bobsled, Luge, Nordic Skiing, Biathlon and Nordic Combined. As the hub of winter sports in North America, the final UCI World Cup mountain bike cross-country event of the 2024 season, is a wonderful new addition to our portfolio of winter and summer outdoor sports. And, we are honored to host you - the world mountain bike community.

I'm grateful to all the employees, partners, and especially the volunteers who've worked so hard to make this happen.

While you're here, I encourage you to explore the 6 million acres, 103 towns, and hundreds of miles of mountain bike trails that make up the Adirondack Park.

I wish all our guests, athletes, partners, and staff the very best for a spectacular race experience.

kindest Regards,

Ashley Walden

EVENT SCHEDULE

 RACE  ENTERTAINMENT/ACTIVITY

THURSDAY, SEPTEMBER 26

- 11AM-1PM** Training | Men
- 1PM-3PM** Training | All Riders
- 3PM-5PM** Training | Women

FRIDAY, SEPTEMBER 27

- 9AM** Gates Open
Kids' Zone Open Vendor Expo Open
- 9AM-10AM** Training | Men
- 10AM-11AM** Training | All Riders
- 11AM** Adirondack Raptors Show
- 11AM-12PM** Training | Women
- 1PM-3PM** Joe Farris Caricature Artist
- 12PM-12:45PM** School Zone Meet & Greet
- 12:45PM-1:45PM** Training | U23 Riders
- 2PM-2:30PM** **UCI Cross-country Short Track World Cup | Women U23**
- 2:35PM-3:05PM** **UCI Cross-country Short Track World Cup | Men U23**
- 3:30PM-4:15PM** Training | All Riders
- 4PM-7PM** Bike Demos & Live Music on Main St, Lake Placid



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MOUNTAIN BIKE
WORLD SERIES

2024 LAKE PLACID, USA

EVENT SCHEDULE

■ RACE ■ ENTERTAINMENT/ACTIVITY

SATURDAY, SEPTEMBER 28

- 6:30AM** Gates Open to Cross Country Marathon Riders & Family
- 8:15AM START** Open Marathon | Amateur Riders
- 8:30AM-7PM** Shuttle Service: North Elba Athletic Fields, Olympic Jumping Complex, & Miracle Plaza
- 8:30AM-10:30AM** Training | All Riders
- 9AM** Gates Open to Public, Kids' Zone Open
- 9:30AM-10AM** ADK Zone Exhibition
- 9:40AM-10AM** Paul Smith's College Woodsmen Team Demo
- 10AM-2PM** Face Painter
- 10:15AM-11:15AM** Training | Elite Riders
- 11:30AM-12PM** Finish Zone Live Performance
- 11:30AM-12:30PM** Upper Reservoir Live Performance
- 11:30AM START** UCI Cross-country Short Track World Cup | Women Elite
- 12PM-1PM** Adirondack Raptors Show
- 12:05PM START** UCI Cross-country Short Track World Cup | Men Elite
- 1:30PM-2:15PM** Training | All Riders
- 1:30PM-3PM** Joe Farris Caricature Artist
- 2:30PM START** UCI Cross-country Olympic World Cup | Women U23
- 4PM-6PM** Finish Zone & Upper Reservoir Live Performances Awards Ceremony
- 4:00PM START** UCI Cross-country Olympic World Cup | Men U23



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2024 LAKE PLACID, USA

EVENT SCHEDULE

■ RACE ■ ENTERTAINMENT/ACTIVITY

SUNDAY, SEPTEMBER 29

- **7:30AM** Gates Open to Public, Kids' Zone Open
- **9AM-12PM** Joe Farris Caricature Artist
- **10AM-10:50AM** Kids' Zone Entertainment
- **10AM-11AM** Adirondack Raptors Show
- **7:45AM START** **UCI Cross-country Marathon World Cup | Women Elite**
- **8:55AM START** **UCI Cross-country Marathon World Cup | Men Elite**
- **11:30AM** Military Fly Over
- **11:30AM-12:30PM** Finish Zone & Upper Reservoir Live Entertainment
- **11:30AM START** **UCI Cross-country Olympic World Cup | Women Elite**
- **2PM-3PM** Finish Zone & Upper Reservoir Live Entertainment Awards Ceremony
- **2:00PM START** **UCI Cross-country Olympic World Cup | Men Elite**



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MOUNTAIN BIKE
WORLD SERIES

2024 LAKE PLACID, USA

SPECTATOR MAP



MAP KEY

Paddocks & World Partners
 Expo
 ADA Parking

Medical
 Information
 Water Station
 Food & Beverage
 Restrooms

GET LOUD! VIEWING AREAS
 presented by **CAMBRIA**[®]
 Lake Placid - Lakeside Resort

Spectator Paths
 XCO Course

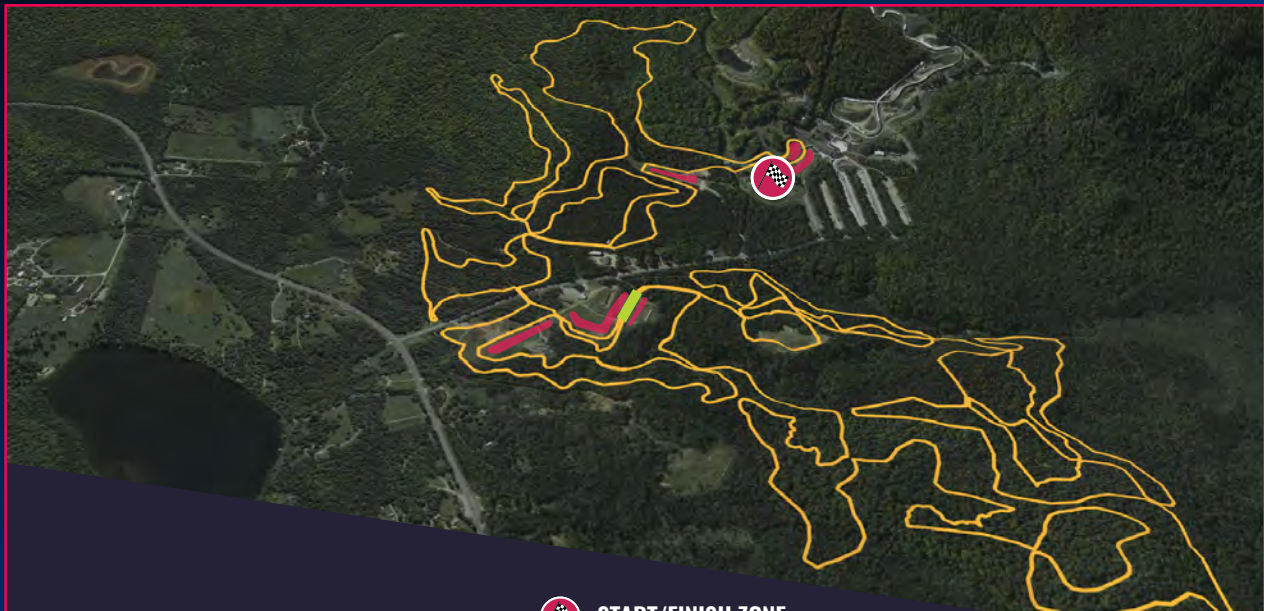
Explore the course to find prime views of the UCI Cross-Country World Series. This map highlights the best routes to scenic and exciting locations!

- | | | |
|-----------------------------------|----------------------------------|----------------------------------|
| 1 Shimano Rock Garden | 6 Cambria Reservoir Flow | 11 Lake Placid Shady Berm |
| 2 Whoop Double Bench | 7 Shimano Tech Zone | 12 Oakley Prizm Berm |
| 3 Motul Log Climb | 8 Lake Placid Dual Slalom | 13 KOA Lean-To Jumps |
| 4 Michelin Rock Slalom | 9 Under Over | 14 Start/Finish |
| 5 Red Bull Roots 'N' Rolls | 10 MVH Natural Rock | |

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LAKE PLACID



OPEN MARATHON

START/FINISH ZONE

XCM OPEN COURSE

TECH ZONES

GET LOUD! VIEWING AREAS

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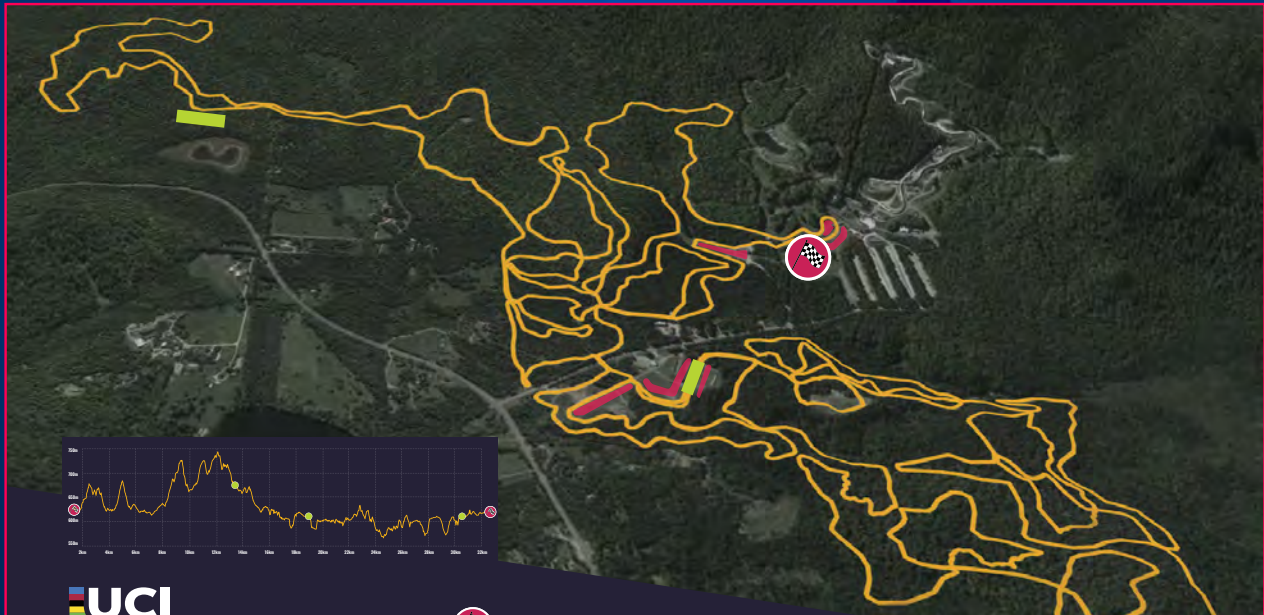
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UCI MARATHON WORLD CUP

START/FINISH ZONE

XCM COURSE

TECH ZONES

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2024 LAKE PLACID, USA

UCI
SHORT TRACK
WORLD CUP



START/FINISH ZONE



SHORT TRACK COURSE

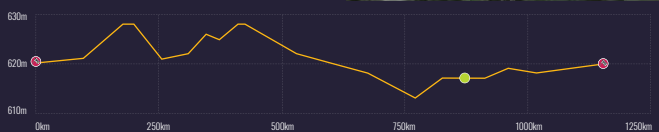


TECH ZONE



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UCI
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START/FINISH ZONE



XCO COURSE



XCO START LOOP

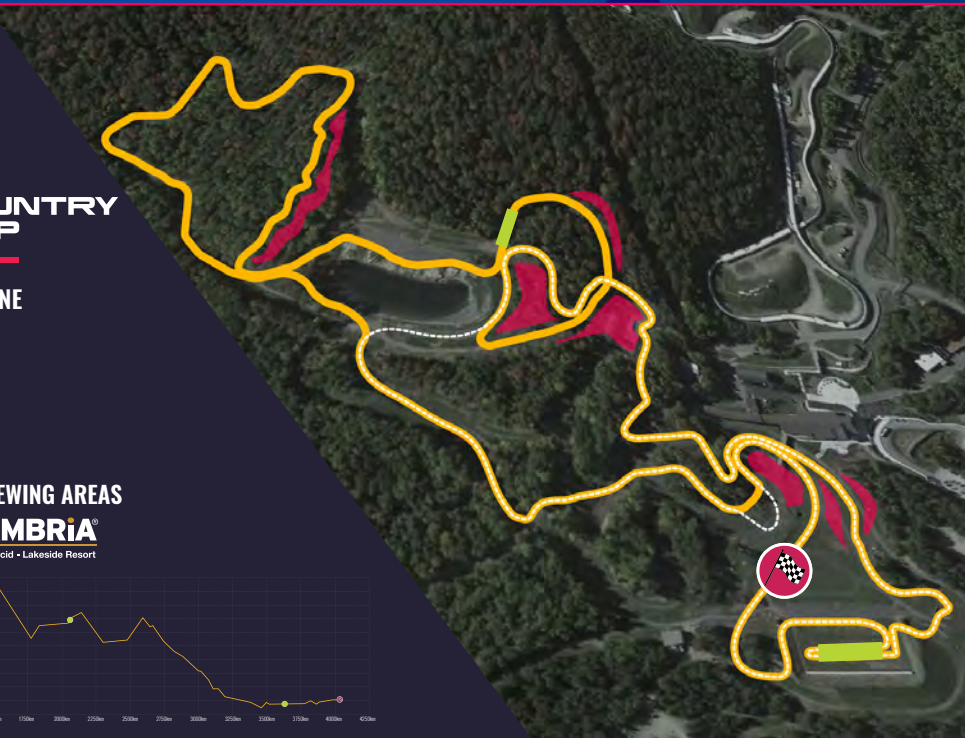


TECH ZONES



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WHOOP **UCI MOUNTAIN BIKE WORLD SERIES**

2024 LAKE PLACID, USA

BETA COMMUNITY BIKE JAM SHOW & LIVE MUSIC

The BETA Community Bike Jam is bringing the excitement of the UCI Mountain Bike World Series to Main Street in Lake Placid Friday evening 4pm to 7:30pm. The BETA Community Bike Jam will feature a big stunt show, demos, and live music.

MOUNTAIN BIKING IN THE REGION

Mountain bikers began riding the trails at Mt Van Hoevenberg in the early 1990s. And for the past 20 years, trail networks in the region have grown and expanded right along with the passion for riding in the Adirondacks. Check out the trails hand-picked by our local mountain bike community as must-rides during the UCI Mountain Bike World Series.

Visit www.lakeplacidmtb.com for details.

PASSPORT TO FUN

From high-adrenaline activities to soul enriching scenery, Lake Placid's Legacy Sites provide unparalleled experiences for everyone. And now, the Legacy Sites Passport delivers one-time admission to a number of attractions for one low price:

www.Lakeplacidlegacysites.com/legacysitespassport

MORE FUN ADVENTURES ONSITE

The longest coaster in North America, the Cliffside Coaster, is a uniquely thrilling adventure that awaits you just outside the Lodge. Following the historic 1980 bobsled track, you'll fly through sharp corners and around cliffside banks, all while controlling your own speed.

An Adirondack rock climbing adventure of your very own also awaits you inside the Lodge. With options designed for all levels from beginner on, you get all the gear you need, including shoes and our awesome climbing staff is on hand to help you reach new heights.

Tickets for these activities available both online and onsite at Mt Van Hoevenberg.



2024 LAKE PLACID, USA

BENOIT
COULANGES

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NEW
LIMITS**





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WATCH THE 2024 SEASON!

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Some events will be highlights only.
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