

ULTIMATE SHINE



2021-2022

ANNUAL REPORT



NEW YORK STATE
OLYMPIC REGIONAL
DEVELOPMENT AUTHORITY

PHOTO: *Emily Bradley, 14, set a new Mt Van Hoevenberg track record as the youngest bobsledder to ever pilot a sled from Start 1, the highest point on the one-mile track.*





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FROM THE CHAIR

Being successful takes leadership and a solid team. Over the past year, the ORDA staff faced innumerable challenges in our quest to modernize while also operating our venues within a pandemic. Residual impacts, from limited supplies to the Canadian border closure, made it even more difficult. But the outcomes are a resounding success: increased revenue even with capacity restrictions, zero balance on our line of credit, more efficient operations, and expanded four-season activities across ORDA venues. We completed major transformations of the Olympic Jumping Complex and Mt Van Hoevenberg and are nearing the finish line of our remarkable revitalization at the Olympic Center. We have more passholders at our ski areas than ever before and are making significant advances in the world of sport at all ORDA venues.

This is a testament to ORDA's MVPs, the staff. The team is the heart and soul of the organization, and staff performance is exceeding expectations. ORDA's legacy is reborn, and we are in a renewed position within the international sports community. And this is just the beginning. With successful FISU World Championship test events now complete, in addition to eight major events just this past March, we are poised for the debut of our world-class venues on the international stage for the World University Games, January 12-22, 2023.

Despite recent challenges, ORDA continues to preserve its legacy with thoughtful stewardship. The State of New York's investment provided the footing for ORDA to continue to be a primary economic engine with significant impacts to the regional economy and the sports community in the "New Era for New York." This is our time to shine.

Kelly Cummings
ORDA Board of Directors Chair



FROM THE PRESIDENT & CEO

The ORDA staff should be proud of the accomplishments made during 2021-2022– it was one of our most successful years in history. We advanced our organization financially, growing revenues and making smart investments in ORDA’s facilities while erasing debt and developing new business opportunities. We completed exciting modernization projects that expanded our scope of year-round activities, training, and events. We improved the experience for everyone.

The history of our venues is truly fascinating, and telling the stories of the people and events that shaped where we are today is a special part of our work. Even more exciting is what is to come and the stories to be told by the next generations of employees, athletes, and visitors. We feel confident and positive about our future, even in the face of the formidable challenges that our world continues to present.

ORDA’s unique privilege in fostering skill development for all levels of athletes while providing a variety of recreational opportunities means we are engaged in a mix of operations and project management that is not happening anywhere else on the planet. We are reinvigorating our venues, some of which are over 90 years old. We are building all-new attractions and services while harnessing the power of modern technologies. We are once again welcoming the greatest athletes in the world to our international stages.

While doing this, we remember where we’ve come from and where we are going. Thank you to everyone who has been a part of ORDA’s important work.

Please come enjoy the outdoors with us in the Catskills and Adirondacks of New York State, and join in celebrating the spirit of sport–whatever that means to you. It’s alive in all of us.

Mike Pratt
ORDA President & CEO

WHO WE ARE



Born of Olympic glory, ORDA was created to achieve something both unique and powerful for the State of New York. To maintain facilities and drive economic development was the original mandate, and by all measures that work is a brilliant and continuing success. ORDA remains devoted to its fundamental purpose by facilitating training opportunities for athletes, providing four-season recreation for a diverse population, and hosting a broad spectrum of events while continually striving to improve and further develop all facets of operations.

Today, the Olympic flame burns brighter than ever. Boundless possibilities are in reach. The values and principles on which we were founded is driving additional innovation, transformation, and growth – all with an ever-vigilant focus on results and sustainability.

Excitement is building, and our position in the world of sport is rising. ORDA venues are increasingly valuable assets that will yield extraordinary results for decades to come.

BELLEAYRE

Belleayre.com
181 Galli Curci Road
Highmount, NY



Belleayre's location in the Catskills provides convenient access in a beautiful setting, and its terrain makes it an ideal destination for families as well as seasoned skiers and riders. Recent improvements at Belleayre include new lifts, modern learning facilities, and impressive snowmaking advancements. Off-snow, the activities continue through the summer and fall, with a full-service beach, scenic rides on the Castkill Thunder Gondola, events, and exceptional hiking trails for all abilities.



MT VAN HOEVENBERG

MtVanHoevenberg.com
31 Van Hoevenberg Way
Lake Placid, NY



Mt Van Hoevenberg is home to a unique combination of winter sports and year-round recreation. Its 55 km of cross-country ski trails feature a new biathlon range and the world's largest snowmaking system devoted to nordic skiing. There's also the new Mountain Pass Lodge, with shops, concessions, and indoor climbing. Adjacent is the bobsled and luge facility. And in summer, visitors can ride mountain bikes, hike, run, or take an exhilarating trip down North America's longest mountain ride, the Cliffside Coaster.



OLYMPIC CENTER

LakePlacidLegacySites.com
2634 Main St
Lake Placid, NY



A massive revitalization of the Olympic Center (OC) is nearing completion. The OC is home to such vital elements of Lake Placid's Olympic legacy as the 1932 Jack Shea Arena, the 1980 Herb Brooks Arena, and the iconic James C. Sheffield Speed Skating Oval. The Lake Placid Olympic Museum is among the final pieces to be complete in this coming year, which will welcome visitors into newly designed spaces for its stunningly rich and inspiring collection of Winter Olympic history.



OLYMPIC JUMPING COMPLEX

LakePlacidLegacySites.com
5486 Cascade Rd
Lake Placid, NY



Activity is surging at the Olympic Jumping Complex, thanks to the completion of transformational projects. The venue is attracting major competitions as well as spectators for awe-inspiring experiences in winter and summer. Guests can stand close enough to feel the whoosh of a ski jumper fly off the jumps. Or take a zipline that emulates the athlete's perspective. The Skyride gondola lifts family and friends to the jump towers' base where a glass-elevator ride delivers them to panoramic views of the High Peaks.

GORE

GoreMountain.com
793 Peaceful Valley Road
North Creek, NY



Skiers and riders can always count on more at Gore. With the most terrain and the most extensive lift systems in New York State and trail networks springing from four separate peaks, Gore is distinctive for its expansiveness. Now, upgrades to lifts, lodges, and snowmaking are elevating the guest experience. The mountain is also home to the North Creek Ski Bowl. This second hub of activity offers alpine and nordic skiing, snowboarding, freestyle, snowshoeing, and twilight skiing.



WHITEFACE

Whiteface.com
5021 Route 86
Wilmington, NY



Nature made Whiteface a formidable mountain, but Olympic history and world-class events carved it into a leading ski destination. With the East's greatest vertical drop, Whiteface is a place to go big. It's also one of sweeping vistas that inspire awe. In summer, the Cloudsplitter Gondola leads guests to a spectacular High Peaks sightseeing adventure while the Veterans' Memorial Highway – a magically distinctive attraction – gives them a chance to drive to the top of one of the Adirondacks' highest peaks.

SKI AREAS, OLYMPIC VENUES



■ THIS YEAR'S PROJECTS

BELLEAYRE

The modernization of Belleayre's snowmaking system continued throughout 2021-2022, which included the installation of new pipe, electrical improvements, and an updated arsenal of snow guns. Completed in late fall, the pumphouse centralizes Belleayre's new electric compressors (previously rented and diesel-powered) and pumps. The updated infrastructure delivers water throughout the resort more efficiently, and its low-energy guns make snow more productively. This resulted in Belleayre opening and expanding terrain faster than ever before.

Belleayre's improved electrical infrastructure increased the reliability of all lift, lodge, and snowmaking operations.

The grooming fleet was fortified with two new tractors, one of which was Belleayre's second hybrid tractor.

Improvements to the base area included a heated patio and new outdoor foodservice area, extensive paving, a new retail shop, and the introduction of a disc golf course.

GORE MOUNTAIN

Gore's signature and easier-rated "Sunway" trail was improved with increased snowmaking, and the grade was made more consistent for a better novice experience.

SKI AREAS, OLYMPIC VENUES



In preparation for the World University Games in January 2023, Gore further developed its sanctioned slopestyle and boardercross courses. Snowmaking was upgraded, and the terrain was widened before hosting test events for the Games in this spectator-friendly area. Gore also amplified the snowmaking on its FIS-certified race trail, Echo, for supporting the venue's busy calendar of alpine events.

Two new grooming machines (including Gore's second hybrid tractor), upper mountain trail enhancements, potable water system upgrades, and communications updates also highlighted Gore's improvements.

WHITEFACE

A complete overhaul to Whiteface's entire snowmaking system delivered skiers outstanding conditions, with improvements comprising updated electrical, new



pumphouses, miles of new pipe to better utilize the venue's high-efficiency guns, and new motors and drives.

The Bear Lift in the base area was replaced with the new Warhorse quad, delivering guests from an improved loading location to the enhanced Andrew Weibrecht Finish Arena. The high-speed Face Lift was updated with a new motor, drive, and low voltage controls.

Finishing touches for the mid-mountain Legacy Lodge were completed, including a lower-level heated patio and full kitchen installation.

VETERANS' MEMORIAL HIGHWAY

Ongoing improvements at the Veterans' Memorial Highway included window and masonry work at the Castle and Roundhouse.



OLYMPIC CENTER

1932 & 1980 RINKS

The Olympic Center re-opened its historic 1980 Herb Brooks Arena and 1932 Jack Shea Arena after major renovations were made to each. The improvements included new seating and aesthetic updates, concession areas, hospitality suites, the 1980 concourse area, and new restrooms. The HVAC in the 1980 rink was replaced as well. A second E-Zamboni was put to efficient work on the ice.

JAMES C. SHEFFIELD SPEED SKATING OVAL

Outdoors, the iconic James C. Sheffield Speed Skating Oval was completely transformed. The project included making geometry changes to meet requirements for high-level competition, an attractive new Oval timing building, improved

access points with entry plaza, impressive updates to the flagpoles and Parade of Nations, a new hockey box, and modern LED lighting capabilities. The speed skating locker rooms were also remodeled.

REFRIGERATION

The refrigeration plant, originally built for the 1980 Olympics, was replaced. The new system has approximately 25% more cooling capacity, is more energy-efficient, and provides more reliable ice surfaces throughout the Olympic Center.

MIRACLE PLAZA

The general guest areas of the Olympic Center were under heavy construction throughout 2021, and they are planned to open in Fall 2022. "Miracle Plaza" will feature the all-new Lake Placid Olympic Museum, a large retail area, and dining with tremendous Adirondack views.



MT VAN HOEVENBERG & OLYMPIC JUMPING COMPLEX

After venue-wide modernizations at Mt Van Hoevenberg and the Olympic Jumping Complex, these venues were busy welcoming back visitors and athletes to the new facilities and hosting a variety of high-level events.

Mt Van Hoevenberg opened its Climbing Center in the Mountain Pass Lodge, as well as completed paving work and modifications to its roller loop. The installation of summer surfaces was fully completed at the Olympic Jumping Complex, and the venue is now the only facility in North America homologated for year-round jumping.



ORDA's success in maintaining excellent public recreation opportunities while advancing economic development is dependent on its continued commitment to environmental stewardship. Many of ORDA's sustainability projects are easily identifiable- these include solar arrays, hybrid grooming tractors and E-Zambonis, and EV charging stations. Others aren't as visible. Here is a look at some of the behind-the-scenes environmental work ORDA is doing.

modernized building systems



PROJECT PLANNING

Capital improvements like those made during 2021-2022 requires thoughtful planning by experts, often years in advance. ORDA completes environmental assessments and obtains subsequent permits from regulatory authorities with jurisdiction. Depending on its scope and location, each project must undergo a stringent environmental review with regulatory authorities such as the NYS Department of Environmental Conservation (DEC), the Department of Health (DOH), the U.S. Army Corps of Engineers, the NY Natural Heritage Program, the Adirondack Park Agency, and the NY State Historic Preservation Office. Wetlands are delineated for every project to avoid any impacts. ORDA handles procurement and implementation of professional services to delineate wetlands, design protections, execute storm water pollution prevention plans (SWPPPs), and communicate with the Authorities of Jurisdiction. Permits are acquired prior to any work starting.

Because ORDA's venues are in the NYS Forest Preserve, a critical step in the permitting process for major improvements is getting the action into an area's Unit Management Plan (UMP). Throughout



2021-2022, ORDA worked through the regulatory process to amend the Whiteface UMP. Some of the proposed management actions include race trail widening, new connector trails to improve the beginner experience, a new lift from Bear Den to Legacy Lodge, and the installation of electric vehicle chargers.

STORMWATER POLLUTION PREVENTION

ORDA is busy doing projects throughout the year, and often these require a professionally designed and engineered SWPPP. ORDA's Sustainability Office reviews each project's SWPPP inspection report weekly throughout the project's progress to ensure alignment with the plan.

LED RETROFITTING

ORDA has installed light emitting diode (LED) lighting to replace less efficient lighting at almost every facility. In the 1980 Herb Brooks Arena, ORDA saves approximately 130,000 kilowatt hours annually with LEDs.

BUILDING INITIATIVES

In its construction and renovations, ORDA has implemented several steps to operate its buildings more sustainably.

These include:

-  ELIMINATING FUEL OIL
-  INSTALLING EFFICIENT BUILDING SYSTEMS
-  UTILIZING IMPROVED CONTROLS
-  MODERNIZING HVAC
-  INSTALLING INSULATED ROOFING





BICKNELL'S THRUSH

In 2006, ORDA implemented measures to protect the Bicknell's Thrush, a designated Species of Special Concern by New York State. Through the 2021 Unit Magement Plan Amendment (UMPA) for Whiteface, these measures were updated to show the continued dedication ORDA has to protecting the elusive bird. The Bicknell's Thrush have been documented at both Whiteface and Gore Mountains. ORDA does not allow high intensity activities above 2,800' between May 15 and August 1, and future development is limited above this elevation. In response to the 2021 UMPA, the Northern New York Audubon submitted a letter to ORDA stating the mitigation efforts as described in the UMPA are model efforts that promote nesting habitat health.

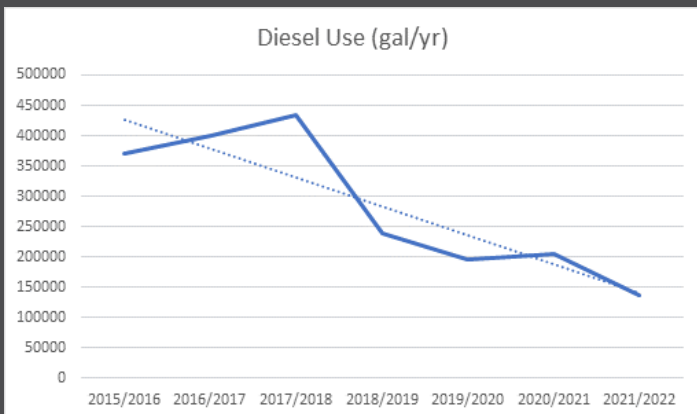


STORING BULK PETROLEUM

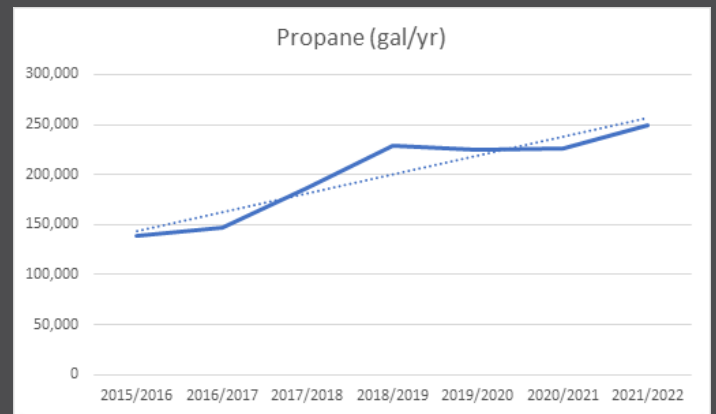
ORDA venues have bulk petroleum storage registration certificates from DEC for both underground and aboveground fuel storage tanks. One of ORDA's sustainability goals is to ultimately close and remove underground tanks from all facilities. Routine monitoring includes pressure testing on the lines and monitoring for any leaks.

HEAVY DUTY DIESEL VEHICLES

In compliance with the Diesel Emissions Reduction Act, ORDA has phased out 22 heavy duty vehicles from its fleet and is using equipment that operates cleaner and more efficiently.



Modernizing fleets with more energy-efficient vehicles has resulted in decreased diesel use over time.



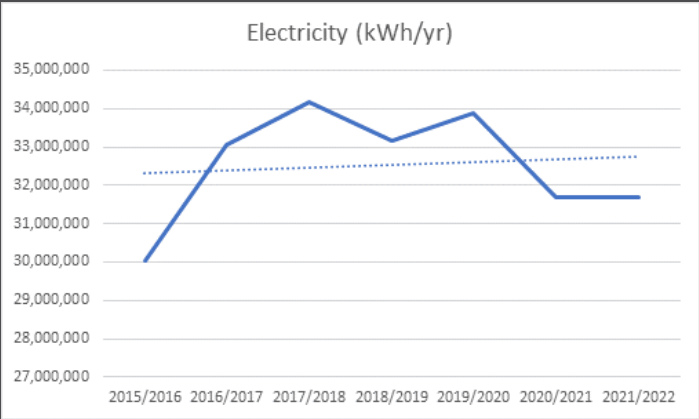
Propane usage has increased as ORDA's buildings have improved and shifted away from using fuel oil.

TRACKING OUR WATER WITHDRAWAL

To sustain and protect aquatic habitats, Gore, Whiteface, and Belleayre each have a specific, permitted amount of water withdrawal for snowmaking operations. In cooperation with the Department of Environmental Conservation (DEC), ORDA carefully tracks its withdrawals throughout the year to ensure they are compliant with permitted levels. Potable water wells are also permitted under the water withdrawal program, which ORDA tracks while working with the DOH.

MANAGING WASTEWATER & INDUSTRIAL DISCHARGES

ORDA's venues operate much like small municipalities, with their own drinking and wastewater systems, electrical infrastructure, buildings, medical stations, road networks, and more. For wastewater, the State Pollutant Discharge Elimination System regulates the discharge of stormwater from construction, wastewater, and industrial activities at several of the venues. Data is kept on daily flow and pump hours for reporting to the DEC. For industrial discharges, such as an oil water separator, quarterly samples are required, which are sent for lab analysis.



Average electricity used remains flat, despite longer operating seasons, more lifts, and increased activities.

SNOWMAKING accounts for ORDA's largest use of electricity. Ongoing modernizations to ORDA's snowmaking infrastructure reduces energy use while lengthening the season and improving product quality:

- ❄️ HIGHER OPERATING PRESSURES
- ❄️ OPTIMIZED PUMPING CAPACITIES
- ❄️ VARIABLE DRIVES THAT ADJUST FLOW TO DEMAND
- ❄️ NEW PUMPHOUSES
- ❄️ UPDATED PIPELINES
- ❄️ MODERN, LOW-ENERGY GUNS
- ❄️ REMOTE MONITORING SYSTEMS

VISITATION & REVENUE

The past two years forced a series of challenging adaptations at ORDA venues. They also ushered in opportunity.

COVID-19 gave us stunning chances to adapt and learn. Our new e-commerce platform and guest experience enhancements are examples of our response that will pay dividends far into the future.

Through both the pandemic and unfavorable weather conditions, ORDA persevered by posting record sales.

Across the seasons, there have never been more reasons to visit, and adding summer sports and family-friendly activities is resulting in more visits across the board.

2022 REVENUE
\$47.2*
MILLION

2021: \$37.7mil 2020: \$36.3mil 2019: \$38.1mil 2018: \$34.4mil



* pre-audit figure

SUMMER



visits

WHITEFACE	122,541
GORE	10,403
BELLEAYRE	25,449
MT VAN HOEVENBERG	20,572
OLYMPIC JUMPING COMPLEX	31,265
OLYMPIC CENTER	4,311*

* limited operations due to construction

WINTER



visits

WHITEFACE	201,999
GORE	216,672
BELLEAYRE	162,258
MT VAN HOEVENBERG	13,956
OLYMPIC JUMPING COMPLEX	22,362
OLYMPIC CENTER	25,447

"Gore Mountain is a hidden gem! It is beautiful and has runs for all capabilities. It rivals anything in the East. It is a down to earth resort without a lot of frills. People come there to ski and board. We loved this place. Lift lines were never long and the price for senior lift tickets were very good." – *The2ofUtogether, Tripadvisor Review*



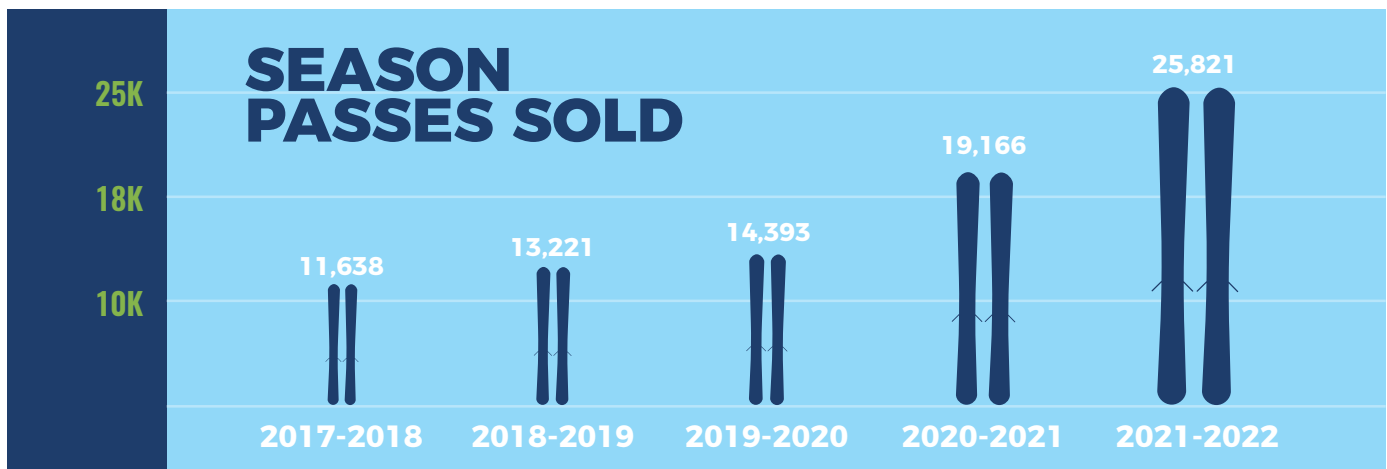
SKI 3 SEASON PASSES

New Strategies – a Resounding Success

With more snowmaking, earlier openings, later closings, and a premier skier experience, our season pass product has never been stronger. Atop that sturdy foundation, ORDA teams built successful sales strategies that are striking a chord with skiers and riders:

- Access to Belleayre, Gore, and Whiteface with one pass
- Online sales that make purchases convenient and direct-to-lift
- Reloadable RFID tickets save time, reduce waste, and make accessing the trails easier
- Worry-free winter insurance that protects pass purchases
- Passholder perks and a no-reservations policy that reward customer loyalty

There are more reasons than ever to purchase a season pass. For skiers and riders, the value of being a passholder has never felt more personal.



SUMMER & FALL ACTIVITIES

BELLEAYRE

- Catskill Thunder Gondola
- Swimming and boating
- Farmers' Market
- Disc golf
- Discovery Lodge
- Cross country mountain biking
- Hiking

CORE

- Northwoods Gondola
- Open-air chairlift rides
- Downhill mountain biking (with rentals)
- Hiking
- Mountain Mastercraft Series
- Disc golf

WHITEFACE

- Cloudsplitter Gondola
- Veterans' Memorial Highway
- Disc golf
- Hiking and hiking tours

MT VAN HOEVENBERG

- Cliffside Coaster
- Climbing Center
- Cross country mountain biking
- Bobsled & Skeleton Experience
- Hiking
- Discover Luge & Discover Biathlon

OLYMPIC CENTER

- Lake Placid Olympic Museum
- Competitions and events
- Indoor public skating

OLYMPIC JUMPING COMPLEX

- Skyride with glass elevator ride
- Sky Flyer Zipline



ORDA Retail

During 2021-2022, ORDA began managing 100% of its year-round retail operations, several of which had been concessioned in past. Shops were updated with new selections of merchandise, branded resortwear, high-quality gifts, and outdoor gear. The initiative was very successful, with ORDA retail staff at each venue who carefully tracked purchasing, inventory, and expenses. ORDA looks forward to expanding upon these operations when the large retail area in the Olympic Center opens in Fall 2022.



ORDA's newly modernized venues were inaugurated by athletes preparing for Beijing. The US Olympic and Paralympic Committee and winter sport National Governing Bodies selected Lake Placid for key training programs and events. 100% of Team USA's Sliding and Nordic Jumping Sports athletes in Beijing trained on ORDA venues.

A NEW STANDARD IN TRAINING FACILITIES

The rejuvenated Mt Van Hoevenberg is a uniquely superb training center, and as such, ORDA hosted much of this pre-Beijing activity. It began in May 2020 with Bobsled and Skeleton athletes training in the new Ice House Push Track, the only facility of its kind in the U.S. This extraordinary facility afforded Team USA unprecedented focus and repetition that improved their crucial sprint starts. Later in the summer, the U.S. Push Championships provided results used in team selection for the Olympics.

The new paved loop and 30-point biathlon range is another exceptional training facility. While in Lake Placid for the Keys to the Castle Roller Ski Race, Olympic Gold Medalist Jessie Diggins remarked



that Mt Van Hoevenberg is the most picturesque roller ski venue in the world.

Several months of bobsled, luge, and skeleton training that culminated in the North America's Cup Races. The International Bobsleigh and Skeleton Federation also conducted three international development camps that welcomed athletes without access to training programs in sliding sports.

The Olympic Center and its James C. Sheffield Speed Skating Oval and the Olympic Jumping Complex – each with monumental upgrades in place – are keys to ORDA's vastly improved capacity to host athlete training and competitions winter and summer. The 90- and 120-meter towers at the Olympic Jumping Complex are now the only FIS-homologated ski jumps in the USA, making them highly attractive venues for international organizations seeking to host competitive events.

Team USA athletes christened the ski jumps with fall training. Then on Christmas Day, Lake Placid hosted the 2022 Olympic Trials in Ski Jumping and Nordic Combined. As many families were celebrating the holidays, NBC Sports beamed images of Lake Placid's Olympic Jumping Complex into homes across the US. With throngs of fans in attendance, the event was broadcast live – the first televised ORDA event since the onset of COVID and one that also set a broadcast rating record.

UNITED STATES OLYMPIC TEAM

U.S. OLYMPIC TEAM TRIALS
NORDIC COMBINED & SKI JUMPING

DECEMBER 24-25, 2021
LAKE PLACID, NY

Watch as the top ski jumpers and Nordic combined skiers in the country compete for placement on the U.S. Olympic team, at the first major competition on the newly renovated venues at the Olympic Jumping Complex & Mt Van Hoevenberg

Friday, December 24
Nordic Combined Competition
Ski Jumping at Olympic Jumping Complex
9:00 am - 10:10 am
Nordic Combined at Mt. Van Hoevenberg
1:00 pm - 2:00 pm

Saturday, December 25, 2021
Mens and Ladies Ski Jumping Competition
12:00 pm - 2:00 pm

USA NORDIC
USANORDIC.ORG

TICKETS:
\$20 Adult
\$16 Jr./Sr./Military/Group(15+)
Children 6 and under Free
Multi-day discounts available
LakePlacidLegacySites.com

US OLYMPIC TEAM **MT VAN HOEVENBERG**



MARCH MAGIC

March 2022 was a month utterly bursting with national and international competitions.

It all began on the new James C. Sheffield Speed Skating Oval with the best collegiate long track speed skaters in the world competing in a precursor to next year's World University Games.

A week-long competition of the best collegiate ski and snowboard talent in the U.S. followed with 400 athletes in widely ranging events at Whiteface and Mt Van Hoevenberg.

The following weekend, the 60th Eastern Collegiate Athletic Conference Championship marked the return of men's ice hockey to the Olympic Center's rejuvenated 1980 Herb Brooks Arena.

Then in one dazzling weekend, ORDA celebrated the region's legacy with a Welcome Home Olympians Parade and Celebration while concurrently hosting

the US Biathlon and ParaBiathlon Championships, the US ParaBobsled Championships, the FIS Continental Cup in Ski Jumping and Nordic Combined, and the NCAA Division III Ice Hockey Championship.

This most magnificent month finished with a flourish as US Speedskating brought their Age Class National Championships in Short Track to the Olympic Center's 1932 Jack Shea Arena.

INTO THE FUTURE WE GO

With modernized venues and this extraordinary season in the record books, the ORDA team is rightfully confident in its preparation for a big upcoming season that includes the FISU World University Games January 12 through 22.

2021/22 MAJOR EVENTS



- Keys to the Castle / Climb to the Castle Rollerski Races
- USABS US Bobsled Push Championships
- IBSF Bobsled North America Cup (NAC) Races
- IBSF Para Bobsled World Cup
- US Olympic Trials, Ski Jumping and Nordic Combined
- Empire State Winter Games
- US Ski and Snowboard SuperTour (XC Skiing)
- US Ski and Snowboard Hole Shot (SKX/BX/Slopestyle)
- USASA Futures Tour (Slopestyle/ Big Air)
- FIS Alpine NorAm Championships, Men and Women
- FISU World University Championships, Long Track Speedskating
- 60th ECAC Mens Ice Hockey Championships
- NCAA Division III Mens Ice Hockey Championships
- FIS Continental Cup, Ski Jumping and Nordic Combined
- US Biathlon National Championships
- US Speedskating Age Group Nationals

2023 FISU WORLD UNIVERSITY GAMES

Over 11 days, January 12 through 22, 2023, collegiate athletes from all over the world will compete at ORDA venues and across the North Country. The games' high-level competition combined with educational and cultural events will reignite the celebrated history of the 1932 and 1980 Winter Olympics in Lake Placid while showcasing ORDA's venues to a world audience.

As the games spur interest in the Adirondacks and investment across our region, their impact is already bringing benefits that will endure for years to come.



Freestyle & Freeski



Biathlon



Alpine Skiing



Snowboard



Ice Hockey



Ski Jumping



Figure Skating



Cross-Country



Nordic Combined



Speed Skating



**FISU
WORLD
UNIVERSITY
GAMES
WINTER**

LAKE PLACID CELEBRATES OLYMPIANS - PAST, PRESENT, AND FUTURE

Becoming an Olympian requires passion, and the passion for winter sports enjoys a permanent home in Lake Placid. ORDA nurtures that excitement and powers the dreams of aspiring athletes.

On March 24th with the Regional Office of Sustainable Tourism, the Adirondack Sports Council, and the Village of Lake Placid as partners, ORDA hosted the “Lake Placid Athlete Parade & Welcome Home Olympians Celebration.” Hundreds gathered to watch, wave, and celebrate our Olympic legacy, creating an atmosphere inspiring to new generations of Olympic hopefuls.

The evening culminated in a torch-lighting and a series of speeches from athletes and officials at the James C. Sheffield Speed Skating Oval. They spoke of the Olympic ideals that drive their pursuit of excellence while also praising the many improvements to ORDA-managed Olympic facilities.



LAKE PLACID OLYMPIC MUSEUM



artist rendering of new museum

The Lake Placid Olympic Museum is the official chronicler of our region's glory and keeper of its tangible vestiges. Today, its staff are redesigning and rebuilding to usher this world's second largest collection of Winter Olympic artifacts into a bright new future.

The Museum is among the final pieces of the Olympic Center renewal project. Once complete, it will be a place that inspires awe and ignites dreams of all who take in its renewed presence. Working closely with exhibit designers since August 2021, staff

is creating a state-of-the-art experience to feature interactive displays, 3D visualization experiences, experiential learning areas, and engaging displays for artifacts.

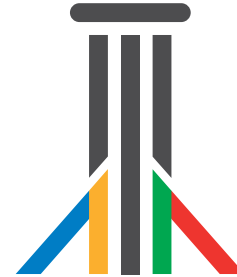
Together, these new spaces will tell the incredible stories of the Olympic Games and Lake Placid's rich winter sports history. They will convey the ideals and importance of that legacy in ways that help visitors experience the boundless spirit and compassionate values that are the driving force of Olympic champions.



OLYMPIC MUSEUMS NETWORK

In October 2021, the Lake Placid Olympic Museum was selected as the 32nd member of the Olympic Museums Network. There are just three members of the OMN in North America.

This honor was made possible through the museum staff's completion of a multi-year-long application process with the OMN through which the organization's history, collection, and dedication to furthering the Olympic movement were analyzed.



LAKE PLACID OLYMPIC MUSEUM



MUSEUM IDENTITY

Over the past year, the Lake Placid Olympic Museum Board of Directors and staff collaborated to forge a new and more compelling identity package with the purpose of enhancing the museum's visibility and impact.

A key element in that package is a new logo designed by ORDA Art Director Aaron Hobson that serves to visually convey our story with greater meaning. The collaboration of directors, stakeholders, and ORDA staff in the past year makes the unveiling of the new identity, the completion of the museum, and announcements of grand opening plans a highly anticipated series of events.

SNAPSHOTS



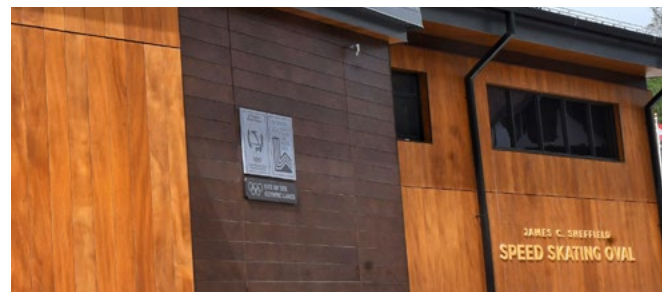
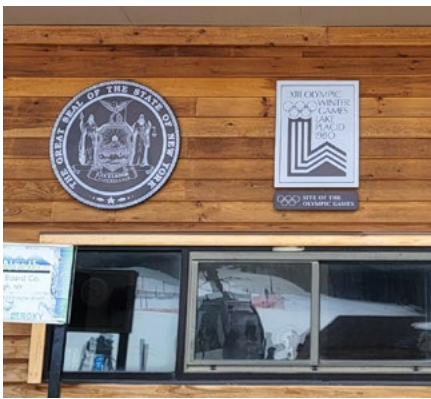
(Clockwise from top left): Kaillie Humphries, the most decorated woman in bobsled history and gold medalist at the 2022 Beijing Winter Olympics in the monobob, speaking at Mt Van Hoevenberg; short track speed skaters at the US Speedskating National Age Class Championships held in the Olympic Center's 1932 Jack Shea Arena; podium finishers at the IBSF Para Sport World Cup at Mt Van Hoevenberg are Robert Balk from Team USA (1st), Corrie Mapp from Great Britain (2nd), and Christopher Steward of Switzerland (3rd); the Harvard Men's Hockey Team celebrating their first place win in the ECAC tournament at the Olympic Center's 1980 Herb Brooks Arena.



(Clockwise from top left): Silje, Denja, Adalina, and Olympic silver and bronze medalist Andrew Weibrecht of Lake Placid at the dedication of the Andrew Weibrecht Finish Area and Warhorse quad chairlift at Whiteface Mountain; cross country ski competitor at the Gore Mountain Nordic Center during the U.S. Collegiate Ski and Snowboard Association National Championships; Nathaniel Rateliff and the Night Sweats perform at Belleayre Mountain; the Olympic Center hosts USA Gymnastics' Eastern Classic Rhythmic Dance competition at the 1932 Jack Shea Arena.

STATUES & PLAQUES

During 2021-2022, ORDA relocated statues of community and historic value, while adding to its seals designating the sites of the 1932 and 1980 Olympic Games, the 1972 and 2023 FISU World University Games, and its place within New York State. (Clockwise from top: Art Devlin statue at the Olympic Jumping Complex celebrates the five-time Olympian and Lake Placid native; new seal at Mt Van Hoevenberg recognizes both times it hosted WUG, new James C. Sheffield Speed Skating Oval is designated; Gore Mountain's Northwoods Lodge displays NYS and the 2023 Games; Whiteface Base Lodge commemorates NYS, Olympic, and FISU history; Vans for Ruth metal statue designed for 1980 Games is relocated from Olympic Center to Mt Van Hoevenberg.)



BOARD OF DIRECTORS

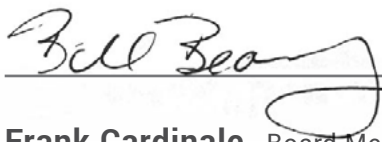
THE 2021-22 ANNUAL REPORT HAS BEEN APPROVED BY THE NEW YORK STATE OLYMPIC REGIONAL DEVELOPMENT AUTHORITY ORDA BOARD OF DIRECTORS:

Joe Martens

Chair (term began June 3, 2022)



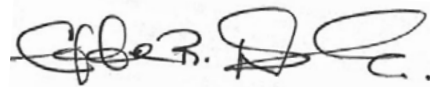
William Beaney - Board Member
Olympic Regional Development Authority



Frank Cardinale - Board Member
Olympic Regional Development Authority

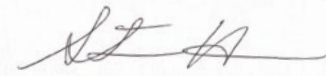


Cliff Donaldson - Board Member
Olympic Regional Development Authority



Hope Knight

Commissioner of Empire State Development
Stephen Hunt, Delegate



Erik Kulleseid

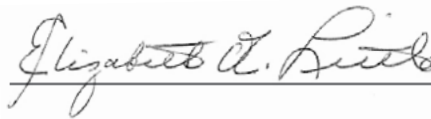
Commissioner of Parks, Recreation & Historic Preservation
Christopher Pushkarsh, Delegate



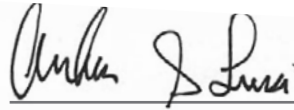
Andrew Lack - Board Member
Olympic Regional Development Authority



Betty Little - Board Member
Olympic Regional Development Authority



Arthur Lussi - Board Member
Olympic Regional Development Authority



Diane Munro - Board Member
Olympic Regional Development Authority



Basil Seggos

Commissioner of Dept. of Environmental Conservation
Jeffrey Stefanko, Delegate



Elinor Tatum - Board Member
Olympic Regional Development Authority



Executive Committee:

Joe Martens, Chair
Cliff Donaldson
Betty Little
Art Lussi

Audit Committee:

Jeff Stefanko, Chair
Bill Beaney
Frank Cardinale
Cliff Donaldson
Elinor Tatum

Governance Committee:

Chris Pushkarsh, Chair
Steve Hunt
Art Lussi
Diane Munro



ANNUAL REPORT

2021-2022



NEW YORK STATE
OLYMPIC REGIONAL
DEVELOPMENT AUTHORITY