

2018-2019 annual report NEW YORK STATE OLYMPIC REGIONAL DEVELOPMENT AUTHORITY



OLYMPIC REGIONAL
DEVELOPMENT AUTHORITY



NEW YORK
STATE OF
OPPORTUNITY.



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20

QUINNIPIAC
PRINCETON
CORNELL
HARVARD
YALE
LAKES PLACID

OLYMPIC CENTER
WINTER GAMES

PROUD SPONSOR

1980 RINK - HERB BROOKS ARENA

Coca-Cola

Blue
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BLUE ZONE

2019 ECAC MEN'S HOCKEY CHAMPIONSHIP

LAKES PLACID, NEW YORK

CORNELL

HARVARD



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LETTER FROM THE CHAIRMAN

The New York State Olympic Regional Development Authority (ORDA) is doing great things and we're not standing still. Managing five former Olympic venues, three ski resorts and one conference center, while also organizing and staging national and international events year-after-year is no easy task. I am proud to report that by any measure, ORDA's trajectory continues on a positive path with its future looking bright.

In my second term as ORDA's Chairman, I cannot recall a time with greater growth. Sparked by the recent bid award of the 2023 Winter World University Games, the ORDA portfolio is undergoing a spectacular transformation.

Governor Andrew M. Cuomo recognizes the importance of these facilities and thanks to him ORDA's venues, resorts and technological infrastructure are now undergoing their greatest construction and renovation since before the 1980 Olympic Winter Games.

The projects will not only enhance the facilities for elite athletes and international competition, but it will help to create year-round attractions and improve overall guest experience for the recreational visitor.

I'm proud of what ORDA's staff accomplished last year and it's with great anticipation that we look to the future. Please join me in celebrating 2018-'19 with the presentation of this annual report.

Patrick Barrett

ORDA Board of Directors Chairman



LETTER FROM THE PRESIDENT & CEO



With millions of visitors, hundreds of events and thousands of elite athletes, New York State Olympic Regional Development Authority (ORDA) continues to welcome the world. This past year has been an exciting journey for us and we are thrilled to not only build on something special, but to share with you our success story with this 2018-19 annual report.

Highlighted by the region being awarded the 2023 Winter World University Games, making it just the second time they will be held outside of Europe or Asia. These games will be bigger in size and scope with more athletes, delegates and events than the 1980 Olympics. As they are just four years away, ORDA's staff is off and running, preparing our venues for not only this prestigious event, but for our future.

Lake Placid was center stage for the world at the 2019 International Children's games hosting over 400 young athletes from around the globe. It didn't stop there as we operated many regional, state, national and World Championship events across our entire portfolio. ORDA hosted more than 20 junior Alpine competitions at our mountains, a packed house for the ECAC Men's Hockey Championships, successful World Cup bobsled, luge and skeleton events and IBSF Para-Bobsled World Championship.

ORDA ski resorts continued to attract guests to New York State and serve as an economic catalyst to both the Adirondack and Catskill regions. We enjoyed increased guest visits by approximately 3%, and increased revenue by over 11%.

Over the next few years, I invite you to visit ORDA's Olympic venues, re-branded as the Lake Placid Olympic Sites, and see firsthand the construction and renovation projects that are underway. These projects are not only designed to continue to host national and international athletes, but to welcome guests so that we remain an economic catalyst for the regions we serve.

This annual report is not only a look back at what was accomplished in the past year, but also a brief look ahead into the future so that the Olympic venues and each of our ski resorts remain successful for years to come. Our Olympic Legacy is brighter every day, our ski resorts are successful while at the same time, operational expenses were kept in check or decreased. It is my pleasure to present to you ORDA's 2018-19 Annual Report.

Mike Pratt

ORDA President & CEO

- 2019 ● Lake Placid Hosts the International Children's Winter Games
- 2018 ● Whiteface Opens/Expands Bear Den Base Lodge
- 2017 ● Belleayre Mountain Catskill Thunder Gondola Opens
- 2014 ● ECAC Men's Ice Hockey Championships Return to the Olympic Center
- 2012 ● ORDA Assumes Operations of Belleayre Mountain Ski Resort
- 2011 ● Conference Center at Lake Placid Opens
- 2010 ● Whiteface Hosts U.S. Alpine Championships
- 2000 ● ORDA and Lake Placid Host the Winter Goodwill Games
- 1999 ● Whiteface Mountain's Cloudsplitter Gondola & Gore Mountain's Northwoods Gondola Open
- 1989 ● ORDA Builds Olympic Training Center*
- 1984 ● ORDA Assumes Operations of Gore Mountain
- 1981 ● NYS Olympic Regional Development Authority (ORDA) Established
- 1980 ● XIII Olympic Winter Games Lake Placid

ABOUT ORDA

continuing the olympic legacy

In 1981, the New York State Olympic Regional Development Authority (ORDA) was formed under legislation enacted by the State of New York to operate, maintain and promote the facilities utilized during the 1980 Olympic Winter Games in the Lake Placid region.

Today, ORDA continues to operate, market, promote and brings events

to Lake Placid's Olympic Center, Olympic Speed Skating Oval, Olympic Jumping Complex, Mt. Van Hoevenberg Nordic Center and the Mt. Van Hoevenberg Olympic Sports Complex.

Since its inception, ORDA's venues have hosted more than 470 major national and international events and competitions. This includes

15 World Championships and more than 110 World Cups in alpine skiing, biathlon, bobsled, freestyle skiing, luge, skeleton, ski jumping, snowboarding and speed skating.

ORDA also manages and operates three ski resorts, Belleayre Mountain Ski Resort, Highmount; Gore Mountain, North Creek; and Whiteface Mountain, Wilmington.





ECONOMIC IMPACT

ORDA continues to be a key economic engine

In 2018-'19, ORDA's portfolio continued to be a primary catalyst for economic impact in both the Adirondack and Catskill regions. In generating over \$104-million of direct spending and another \$50-million of indirect spending, ORDA's positive impact can be felt on the many lives and businesses in which it operates. In fact, over 18% of all employment in the Adirondacks is generated by tourism.

ORDA's winter tourism spending is estimated at over \$83-million, tourism spending during the summer months, is more than \$8-million. Additional spending is generated by athletes and fans, which is an additional \$13.8 million. Direct spending from ORDA's spectators and competitors, alone, accounts for \$13-million.

The Conference Center at Lake Placid continues to be a top choice as a destination meeting site. The past year there were 134-event days, with repeat events accounting for more than 50% of its business. It also continues to play a pivotal role in town-wide events, dining and lodging.

the numbers

67.6 billion*
TRAVELER SPENDING IN
NEW YORK STATE

1.4 billion*
TRAVELER SPENDING
IN THE ADKS

156 million*
TRAVELER SPENDING GENERATED
BY ORDA

18.8%*
TOURISM GENERATED
EMPLOYMENT IN THE ADKS

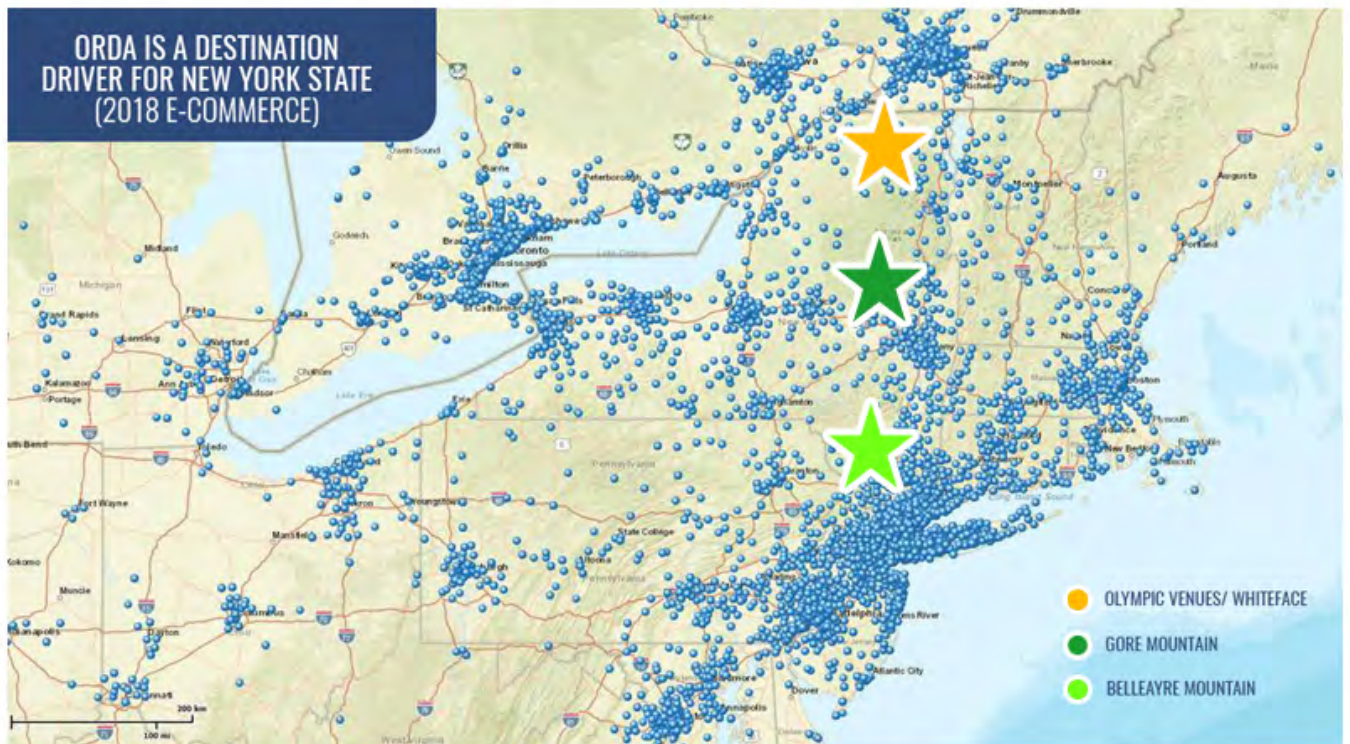
1,500,000
VISITS TO OUR
OLYMPIC SITES

“Tourism is vital to New York State’s economy, and ORDA’s ski resorts and Olympic sites welcome countless visitors, fans and athletes from around the world every year.”

-HOWARD ZEMSKY
Empire State Development President, CEO and Commissioner



ORDA IS A DESTINATION DRIVER FOR NEW YORK STATE
(visitor tracking from other regions)



VISITATION & REVENUE

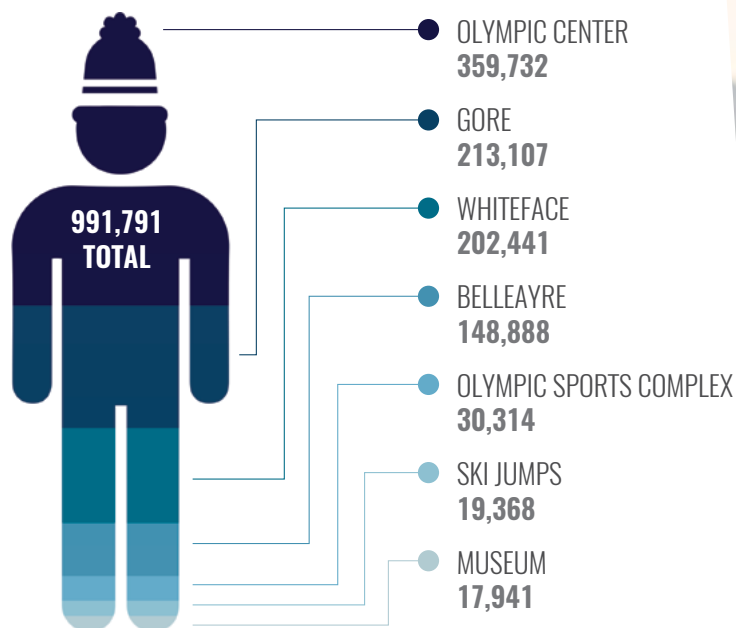
revenue and visitation trajectory is positive.

The New York State Olympic Regional Development Authority's 2018 operating budget was \$46-million. Total revenue increased by 11.03% from the previous year, due in large part to incremental sales of \$4-million. Gore Mountain experienced its second highest revenue on record, with an increase of 12%, while Whiteface Mountain grew as much as 10%. Belleayre Mountain Ski Resort achieved its highest revenue on record, increasing sales by an astonishing 21%. Specific product categories also experienced revenue increases, including snowsports, venue rentals, sponsorships and group sales.

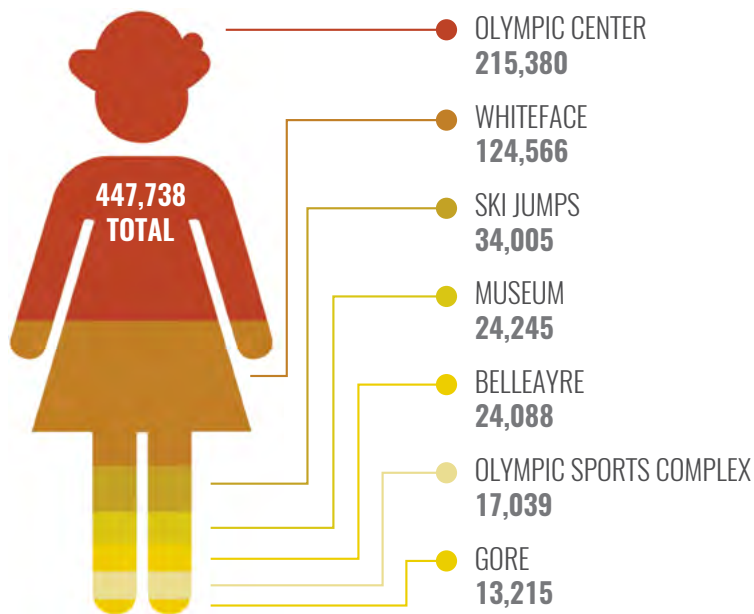
As many as 20,000 more people visited ORDA's venues in 2018-'19, when compared to last year, an increase of 3%, while the three ski resorts combined to sell over 11,000 season passes for the 2018-'19 skiing and snowboarding season. The Olympic speed skating oval enjoyed its best-ever year, as visitation and skate rentals grew by 40% from last winter and 17,000 individuals skated around the 400-meter, outdoor oval.

1.5 MILLION TOTAL VISITS

WINTER VISITATION



SUMMER VISITATION



“I thought it was amazing to be on such a large mountain with larger runs, there isn’t anything really like that near where I live. Also it was incredible to be where the Olympics were held and where so many great winter athletes have trained and competed over the years.”

- JANOS R., NEW JERSEY



the numbers

\$12,401,718

WHITEFACE

\$10,012,325

GORE

\$7,252,290

BELLEAYRE

\$3,484,679

OLYMPIC CENTER

\$2,538,900

OLYMPIC SPORTS COMPLEX

\$1,301,910

SPONSORSHIP/OTHER

\$986,949

SKI JUMPS

\$312,734

MUSEUM

\$38,291,505

TOTAL SALES REVENUE

TOP 20 BEACHES IN UPSTATE NY*



Belleayre Beach

ORDA SUMMER operations and activities

Recreational activities highlight the summer and autumn seasons at ORDA's venues in each of the Adirondack and Catskill regions.

Over 290,000 people visited ORDA's venues during the summer months. In its first summer of operations, Belleayre Mountain Ski Resort's Catskill Thunder Gondola attracted 2,300 people, who rode the eight-person cabins taking them from the resort's base to its summit.

Meanwhile, Whiteface Mountain's Veteran's Memorial Highway and the Cloudsplitter

Gondola maintained their designations as top summer attractions in the Adirondacks. Figure skaters and hockey players of all levels continued to call the Olympic Center their training site.

Autumn brought over 20,000 visitors to ORDA's Fall Festivals. Highlighting Belleayre's Annual Fall Festival, Gore Mountains Harvest Fest, Whiteface Mountains Oktoberfest and the Flaming Leaves festival held at The Olympic Ski Jumping Complex.

SUMMER VISITS
39,246 whiteface gondola
7,137 figure skating
6,838 bobsled rides
2,705 extreme tubing





43 SOCIAL EVENTS

Whiteface Summit



Expanded Trails at Mt. Van Hoevenberg



Whiteface Gondola



the numbers

ORDA's top festivals

3,500 guests

FLAMING LEAVES

5,200 guests

WHITEFACE OKTOBERFEST

1,400 guests

BELLEAYRE FALL FESTIVAL

9,800 guests

GORE HARVEST FESTIVAL



ORDA WINTER

operations and activities

The 2018-'19 winter season was a success at ORDA's three alpine ski resorts, Belleayre Mountain Ski Resort, Gore Mountain and Whiteface Mountain. With an array of capital improvements, focusing on the ski lodges and snowmaking, ORDA was able to deliver the high-quality on-mountain experiences. Nordic skiers enjoyed their longest-ever season at Mt. Van Hoevenberg, while a

record number of guests enjoyed the Olympic speed skating oval.

Skiing, skating and sliding athletes from the United States and around the globe converged on Lake Placid's Olympic venues to train and compete. This winter, World Championships, World Cup and collegiate champions were all crowned.

2018-2019 annual report

the numbers

records set

152 days

MT VAN HOEVENBERG XC SKIING

\$10,012,325

2ND HIGHEST REVENUE YEAR AT GORE MOUNTAIN

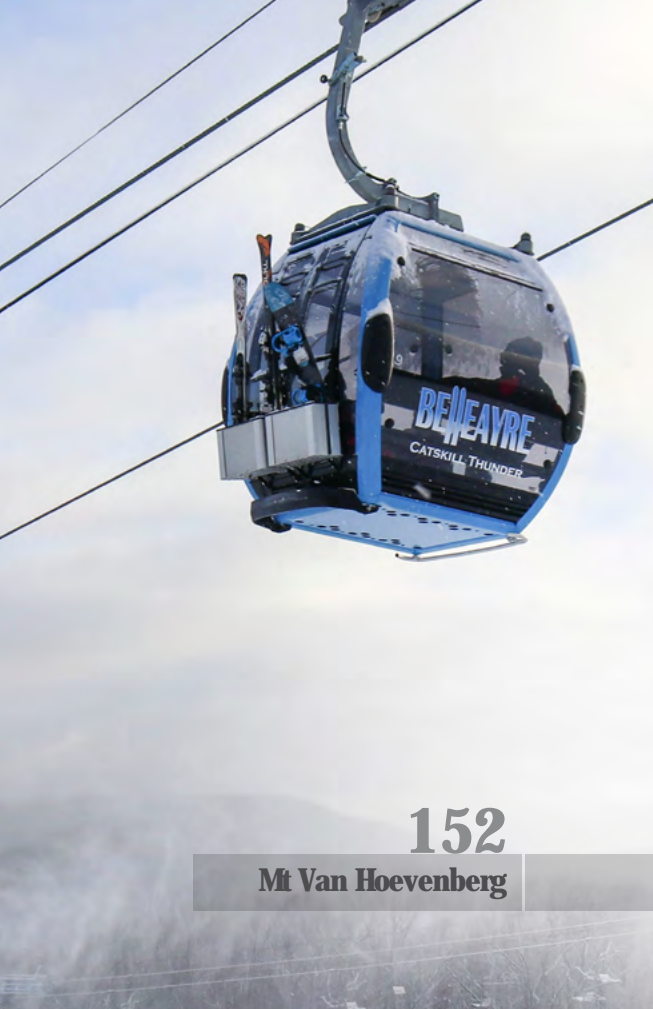
17,000 visitors

ON THE OLYMPIC SPEED SKATING OVAL

\$7,252,290

HIGHEST REVENUE YEAR AT BELLEAYRE MOUNTAIN





“We absolutely love the addition of the gondola and we love the friendliness of the lift operators. I like the trail variety and appreciate your snow-making capabilities and the effort put into making snow each year”

DERRICK S., NEW YORK

DAYS OF OPERATION

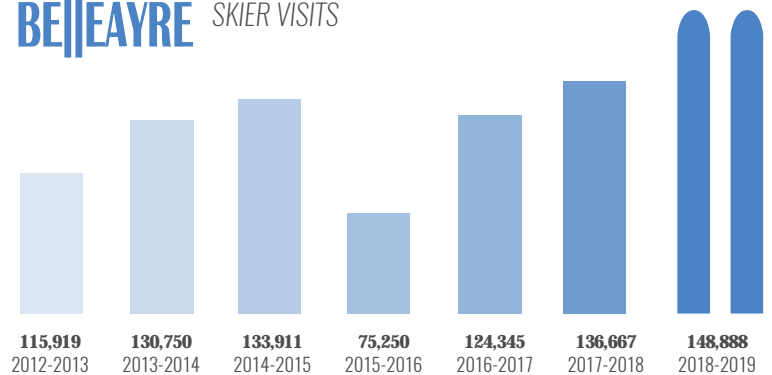
152 Mt Van Hoevenberg	143 Whiteface	143 Gore Mountain	137 Belleayre
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SKI SCHOOL

	LESSONS:	REVENUE:
WHITEFACE	12,634	\$1,042,000
GORE	16,294	\$1,024,527
BELLEAYRE	11,573	\$1,079,683

BELLEAYRE SKIER VISITS



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OLYMPIC SITES

visitation, revenue, events, operations

Lake Placid's Olympic venues continue to offer a unique opportunity for the recreational guest to utilize the same structures and ski trails that past Olympians have also trained and competed on. Only in the two-time Olympic village can visitors skate on the very same oval where 1980 American Olympic speed skater Eric Heiden claimed his record five gold medals. People continued to visit Main Street's historic sites, in record numbers last year. Between December 2018 and

March 2019, 17,000 people skated around the 400-meter outdoor oval.

The spirit of the United States' improbable 1980 men's Olympic ice hockey gold medal continues to live on in the Olympic Center. Almost 600,000 people visited the historic venue last year, still hearing the echoes of the crowds chanting "USA...USA!" "Do you believe in miracles? ... Yes!"

At Whiteface Mountain, in Wilmington, skiers and

snowboarders still enjoyed the 1980 Olympic Alpine trails, which are the same trails used today to host collegiate, national and World Cup events throughout the winter months.

The Olympic sites also had a very successful 2018-'19 with year-over-year increased revenue generated from season pass sales, ski/snowboarding lift ticket sales, sponsorship, events and merchandise sales.

THE LAKE PLACID OLYMPIC MUSEUM HAD ITS HIGHEST VISITATION EVER ON FRIDAY, DECEMBER 28, 2018 WITH **851** VISITORS.



NEW & FEATURED ARTIFACTS:

Andrea Henkel Olympic Medal Collection from 2002-2010 – a four-time Olympic Biathlete from Germany’s medals

Local skier, Andrew Weibrecht’s 2018 Olympic Opening Ceremony Parade Uniform

U.S. Luge athlete, Jayson Terdiman’s 2018 participation medal

PyeongChang 2018 Olympic torch



TEAMS
544
PARTICIPANTS
20,108
REVENUE
\$919,350

the numbers

total visitation

575,112
OLYMPIC CENTER

53,373
SKI JUMPS

47,353
OLYMPIC SPORTS COMPLEX

total revenue

\$3,484,679
OLYMPIC CENTER

\$986,949
SKI JUMPS

\$2,538,900
OLYMPIC SPORTS COMPLEX



Customized Team USA bobsled, promoting 2021 World Championships in Lake Placid



EVENTS

continuing to host the world

Since its inception, the New York State Olympic Regional Development Authority and the venues have been training and competing destinations for collegiate, national and international athletes. ORDA's Olympic legacy continues to serve as the benchmark for future Olympic cities, having hosted more than 470 major national and international events and competitions since the 1980 Olympic Winter Games. This includes

15 World Championships and more than 110 World Cups in alpine skiing, biathlon, bobsled, freestyle skiing, luge, skeleton, ski jumping, snowboarding and speed skating.

Orda has hosted a record number seven NCAA Division III Men's Ice Hockey National Championships and 15 ECAC Men's Ice Hockey Championships, second only to Boston Garden.

This was one of ORDA's busiest years. ORDA's venues, including Whiteface, the Olympic Center, the Olympic Oval, Mt. Van Hoevenberg's Olympic Sports Complex and Nordic center combined to host 30 events on 75 event days and over 55 training days. More than 5,000 athletes and competitors from 30 counties trained and competed on ORDA's famed Olympic venues during this past year.



CHRIS MAZDZER

“Competing in Lake Placid is unlike anything else for a U.S. luge athlete. Mt. Van Hoevenberg is my home track and during races the energy that I feel from the spectators and local community always helps me perform to my absolute best.”

- **CHRIS MAZDZER**

Team USA Men’s Luge Athlete & 2018 Olympic Silver Medalist

alpine
competitions

WHITEFACE

U-14 NEW YORK STATE
ALPINE CHAMPIONSHIPS
CLARKSON USCSA FIS-U
CARNIVAL 2GS
HOLIDAY USSA GS

BELLEAYRE

SECTION 4 HIGH SCHOOL
ALPINE RACE
USCSA ALPINE RACE

GORE

NYSSRA U12
FUNDAMENTALS
U16/19 SG
NYSPHSAA HIGH
SCHOOL STATE
CHAMPIONSHIPS



430

JUNIOR ATHLETES participated Monday through Friday in the disciplines of Hockey, Figure Skating, Speed Skating, Cross Country Skiing, Biathlon, Alpine Skiing, Freestyle Skiing, and Snowboard competing on four of our Olympic venues.



the numbers

major events

- FIL World Cup Luge
- FIS Freestyle World Cup
- Empire State Games
- IBSF World Cup Bobsled and Skelton
- ECAC Men’s Hockey Championships
- IBSF Parabobsleigh World Championships



ORDA @ WORK

marketing, communications, human resources, corporate groups

ORDA's mission is reflected in the smiles and enthusiasm seen on the faces of its employees. During its peak season, ORDA hires as many as 1,500 full and part-time staff. Some have been with ORDA since day-one, while this year as many as 350 new individuals began working for ORDA.

Employees are the backbone of what we do. Lift attendants, ski patrol and sales people are often the first individuals that greet our guests. Combined with venue management, marketing and communications, it takes a total team effort to operate each of ORDA's Lake Placid Olympic sites and three ski resorts. Our promise is

that every athlete and guest experience's something special. ORDA's desire to create world-class customer service is our goal each and every day.

the **GOLD MEDAL GAMES EXPERIENCE** hosted **87** different groups totaling **3086** guests during the 2018-2019 season. We welcomed **20** different summer camps & **67** corporate groups from multiple countries across the ORDA venues during the year.



“I love that I work in a building with such an amazing story. I’m always meeting visitors that want to hear about the ‘Miracle on Ice.’ ORDA has a bright future and I can’t wait to see what we can achieve.”

- ONA KWIATKOWSKI
Miracle Moments Photographer



email marketing

68,000
TOTAL EMAILS
OPENED

\$129.48
REVENUE PER
OPENED

36.35%
OPEN RATE

\$402,436
TOTAL DIGITAL
MARKETING
REVENUE



ecommerce net sales

\$4,463,065
WHITEFACE
ONLINE SALES

\$3,004,883
GORE
ONLINE SALES

\$1,629,827
BELLEAYRE
ONLINE SALES

\$132,396
LAKE PLACID
ONLINE SALES

the numbers

followers

WHITEFACE

Facebook- **56,000**
Instagram- **32,700**
Twitter- **11,000**

GORE

Facebook- **40,000**
Instagram- **15,400**
Twitter- **3,300**

BELLEAYRE

Facebook- **16,000**
Instagram- **8,500**
Twitter- **2,800**

MT VAN HOEVENBERG

Facebook- **3,500**
Instagram- **1,000**

LAKE PLACID
OLYMPIC SITES

Facebook- **11,000**
Instagram- **2,100**
Twitter- **1,600**

ORDA CONTINUES TO BE AN ENVIRONMENTAL LEADER



ENVIRONMENT & COMMUNITY

sustainability, partnership and community giving

ORDA, its Olympic venues and three ski resorts continue to foster environmental relationships and build partnerships to include the DEC, Adirondack Park Agency, the Adirondack Mountain Club, Upper Hudson Trail Alliance and others. In mid-November, Gore also won the DEC's 15th annual

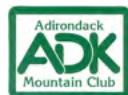
Environmental Excellence Award for its commitment to solar and sustainability initiatives

Gore Mountain's 5.3-megawatt solar array, which supports New York's nation-leading goals to have 50% of the State's electricity come from renewable sources by 2030, is the largest of

its kind, dedicated to a ski resort in the United States.

ORDA's investment in high-efficiency snowmaking, strategic trail building and creative repurposing of buildings and land are just a few of the projects supporting ORDA's environmental efforts.

WORKING PARTNERS



Department of Environmental Conservation

“New York State has become a national leader on the environment thanks to strong partners like ORDA who have heeded the warning signs of climate change and are acting to adapt and adjust by transitioning to innovative and energy efficient operations at the state’s world-class Gore, Belleayre and Whiteface Mountain facilities. DEC was proud to recognize Gore Mountain with the 2018 New York State Environmental Excellence Award for their innovative renewable energy initiatives rooted in sustainability and continued commitment to preserving and protecting the Adirondack and Catskill parks.”

- BASIL SAGGOS
DEC Commissioner



Ribbon Cutting at Mt. Van Hoevenberg Trail Head



Make-A-Wish

Eight-year-old Tiago Cusano of Miami, Florida, is surrounded by members of USA Bobsled & Skeleton Association World Cup athletes.

the numbers

energy efficiency

138

NEW LOW-ENERGY SNOW GUNS AT WHITEFACE

70

NEW LOW-ENERGY SNOW GUNS AT BELLEAYRE

400

NEW LOW-ENERGY SNOW GUNS AT GORE

total low-energy snow guns

1,818



CORPORATE DEVELOPMENT

the partnerships and sponsorships supporting ORDA continue to increase

Sponsorship and advertising, along with budget relieving trade, continued to grow. This year, over 130 private and local businesses partnered with ORDA, adding more than \$960,000 of sponsorship/development revenue. This

was an increase of 10% over the last year. Additionally, print advertising sales in ORDA Publications also grew substantially.

ORDA's on-line and digital advertising also increased.

Major accounts including Anheuser-Busch, Chevy Motor Corp., Coca-Cola, J. Lohr Vineyards & Wines, Karbon and Owaissa Club.

“I am proud to say it’s our premiere year-round property. The team at ORDA looks for ways to help promote Chevrolet, bring Chevrolet into events naturally and is always willing to support our team, on site or remotely. As in most partnerships, it’s the people of ORDA that make all the difference and why I believe the last 15 years have been so successful.”

- D. J. ADAMCHECK
CHEVROLET NE REGIONAL DIRECTOR



KARBON



J LOHR

the numbers

\$960,000

IN CORPORATE DEVELOPMENT

15%

INCREASE IN PRINT AND ONLINE SPONSORSHIP SALES

100%

ADVERTISER RENEWAL RATE

135

BUSINESS PARTNERS

“Coca-Cola Northern New England’s long term business and beverage partnership with the Olympic Regional Development Authority exemplifies how a true partnership should be represented. We are proud to be associated with ORDA and look forward to many more successful years in this great relationship”

- MIKE GILLIGAN

Senior Director, Food Service & On Premise
Coca-Cola Northern New England

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New/Expanded Lodges

“On behalf of the U.S. Olympic and Paralympic community, thank you for your continued support of the Lake Placid 1932 and 1980 Olympic venues and programs. New York’s plan to ensure these venues remain world-class and meet international standards will undoubtedly serve athletes, the Olympic and Paralympic movements and the greater New York area for future generations, helping to attract elite international competition.”

- SARAH HIRSHLAND
CEO U.S. Olympic Committee

DEVELOPMENT AND PROJECTS

planning, development and project completions

The ORDA Ski Resorts executed a comprehensive snowmaking plan that had each of the facilities open sooner and with more terrain than ever before. Almost 100 Alpine trails were open during the early season, doubling the amount of terrain compared to last year. The new groomers manicured an unprecedented amount of trails and the new pumping systems and snowmaking infrastructure were a key catalyst to the increased growth in shoulder season visits.

The Tannery Lodge at Gore opened on time and received rave reviews for not only its construction quality, but its welcoming design. The lodge

was packed season-long, as were Saddle and Straight Brook lodges.

At Whiteface, the Bear Den Lodge was “base camp” for thousands of families and beginner skiers. It featured Growlers Grill, a rental shop and retail operations. Bear Den is fast becoming the place to go for a family meal and breathtaking views. The ski-school had over 12,000 lessons thanks in part to their two new conveyor lifts. The Castle at Whiteface Veteran’s Memorial Highway also received much needed improvements to the mortar, window casings and structural systems.

The elevator project to the

summit was just recently completed and includes 400-feet of new copper roofing and can take visitors to one of the most breathtaking views in all of New York State.

The Belleayre Beach enhancements, new mountain bike and beach equipment, were driving factors in attracting more than 24,000 summer visitors.

During the winter months, Belleayre Mountain’s magic carpet helped to create what is fast becoming the best learn-to-ski program in the Catskills, while the medical building opened for use helping our safety patrol work more efficiently.

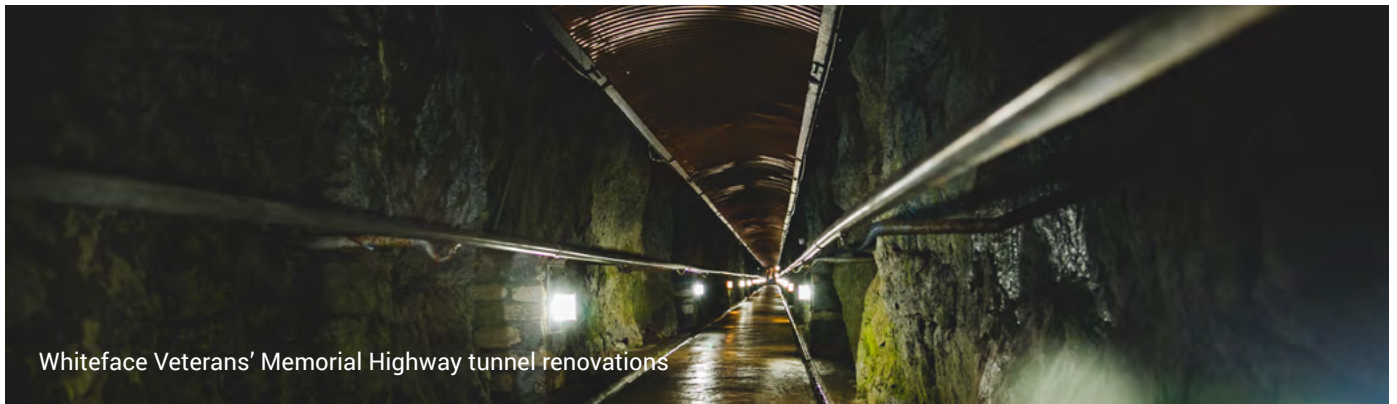


New/Expanded
Lodges

New Ski-School Conveyor Belts



Energy Efficient Snow-Making



Whiteface Veterans' Memorial Highway tunnel renovations



Whiteface Veterans' Memorial Highway Elevator reopening

the numbers

100

TRAILS OPENED EARLIER
THAN EVER BEFORE

4

LODGES EXPANDED AND OPENED

4

NEW CONVEYOR SYSTEMS SERVICES
OVER 12,000 LEARN-TO-SKI RIDE
STUDENTS

22

PROJECTS COMPLETED

6

SEQRA PROCESSES



THE OLYMPIC LEGACY CONTINUES

the future of ORDA has never been brighter

In 2019, ORDA received an unprecedented amount of New York State capital funding to begin projects on its Olympic venues and ski resorts. From massive multi-year facility construction projects to the everyday maintenance of our buildings, ORDA projects are already underway to ensure Lake Placid's Olympic venues and ski resorts continue to be the benchmark for successful operations. With

\$78-million in new capital investment, ORDA has already broken ground on the Discovery Lodge expansion at Belleayre Mountain Ski Resort, the ski jump towers and several new year-round attractions to include ziplines, mountain coasters, ADA compliant gondola and new hiking trailheads. There is even the start of a multi-sport training facility at Mt. Van Hoevenberg underway.

The ski resorts are anticipating bigger and better snowmaking infrastructure and Belleayre is installing new chair lifts. Renovations are also underway in the world's most famous hockey arena, the Olympic Center, while cross-country trails are being added to Mt. Van Hoevenberg's Nordic center.



the numbers

\$78 million
IN NEW PROJECT CAPITAL

30
NEW PROJECTS ON
THE HORIZON

2,000
ELITE ATHLETES TRAINED
AND HOUSED

53%
OF TEAM USA'S ATHLETES
TRAINED IN LAKE PLACID
PRIOR TO 2018 OLYMPICS

“New York State’s Lake Placid continues to be the standard for the International Olympic community because of ORDAs passion, dedication to sport and their people. It is a very special place considered to be at the pinnacle of the Olympic movement.”

- IVO FERRIANI
President International Bobsleigh
& Skeleton Federation (IBSF)

BOARD OF DIRECTORS

The New York State Olympic Regional Development Authority (ORDA) is a body of corporate and politic consisting of a 12-member Board of Directors. Ultimately responsible for ensuring that ORDA fulfills its legislative mandate, the Board works hand-in-hand with the President and CEO, Mike Pratt, to see that ORDA best serves state and local economic interests, while at the same time being fiscally and environmentally responsible.

ORDA has a diverse Board, three of whom are ex-officio members: the commissioner of the Department of Environmental Conservation; the commissioner of Parks and Recreation; and the commissioner of Economic Development. The other nine members are appointed by the Governor as follows: three from candidates recommended by the Town of North Elba Town Board; one recommended by the Speaker of the Assembly; one recommended by the Temporary

President of the Senate; a resident of Warren County; a resident of Ulster County; a resident of Delaware County; and a general appointment from the Governor. The Board is currently led by Chairman Patrick Barrett and Vice Chairman Andrew Lack.

Board meetings are held monthly, are open to the public, and generally take place in the Conference Center at Lake Placid.

**THE 2018 – ‘19 ANNUAL REPORT HAS BEEN APPROVED BY THE NEW YORK STATE OLYMPIC REGIONAL DEVELOPMENT AUTHORITY
ORDA BOARD OF DIRECTORS:**

PATRICK BARRETT
Chairman Olympic Regional Development Authority

BILL BEANEY
Board of Directors Olympic Regional Development Authority

ANDREW LACK
Vice Chairman Olympic Regional Development Authority

JILL BRODERICK
Board of Directors Olympic Regional Development Authority

BASIL SEGGOS
Commissioner NYS Parks

CLIFF DONALDSON
Board of Directors Olympic Regional Development Authority

HOWARD ZEMSKY
Empire State Development President, CEO and Commissioner

ART LUSSI
Board of Directors Olympic Regional Development Authority

ERIK KULLESEID
Commissioner, New York State Office of Parks,
Recreation & Historic Preservation

JOHN PARETE
Board of Directors Olympic Regional Development Authority

IN MEMORIAM



In February, ORDA lost a dear and valuable friend in Denny Allen. Denny passed away unexpectedly on February 1. He spent over 37 years with ORDA before retiring as the Olympic Center's General Manager in April 2018. Denny will always be remembered.



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