



A LETTER FROM THE BOARD PRESIDENT

Dear Friends of the Lake Placid Olympic Museum

As a two-time Olympic Winter Games host city, the Lake Placid Olympic Museum is committed to sharing its legacy through immersive exhibits, memorable learning opportunities, and preserving historical artifacts. Inspired by the Olympic Movement's goal of building a peaceful and better world by educating youth through sport, we blend sport with culture and education into all our exhibits and programs.

Last school year, we hosted 33 field trips, three Live Virtual Field Trips, and connected with over 1,000 students across New York State. These field trips to the Museum are not just visits, but unique learning experiences that enhance students' understanding of history and culture. They provide hands-on, interactive opportunities to explore and engage with historical artifacts and cultural treasures, fostering a deeper understanding and appreciation for Lake Placid's role in winter sports history. Teachers agree that the Museum is a beneficial experience for their students:

"Well planned, and I'm very grateful for all that the Olympic Museum staff has done for my students."

-Teacher at Saratoga Central Catholic School, New York.

"The virtual field trip was wonderful! Our students were exposed to new information they would not have received otherwise. The staff was communicative, helpful, engaging, kind, and professional."

-Teacher at Thomas E. Kemis Elementary School, South Carolina.

Our commitment to providing resources to students near and far is evident through our field trip opportunities and free lesson plans on our website. New for this school year, we launched a Traveling Trunk program to bring the Olympic spirit into classrooms nationwide. When teachers borrow the trunk, they will find a variety of curated activities to teach their students about the history of Olympic mascots. By providing this resource directly to schools, we are able to make learning about the Olympic Movement exciting and accessible.

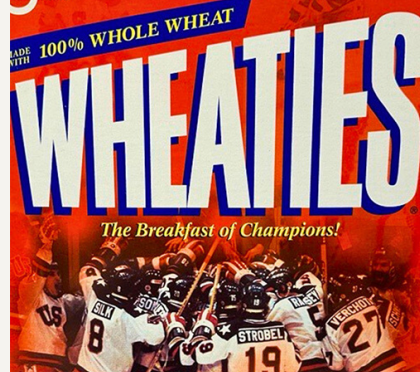
Your support will help us continue to inspire students to embrace the Olympic spirit and encourage them to strive for their best. Our learning experiences, exhibits, and artifacts not only educate youth but also provide a dynamic platform for them to explore and understand the complex history and culture associated with the Olympic Winter Games. At the Lake Placid Olympic Museum, we can spark curiosity and an appreciation for our community's legacy.

Thank you for considering a gift to the Lake Placid Olympic Museum.

Sincerely,

Jon Becker, President
Lake Placid Olympic Museum

CURATOR CORNER



WHEATIES AND OLYMPIANS

For more than a century, Wheaties has been much more than just a breakfast cereal; it has become synonymous with athletic success and excellence. Its catchy slogan, "The Breakfast of Champions," has been wired in people's brains, but what exactly is so special about Wheaties, let alone to Olympians? Let's explore the history of Wheaties and its tradition of putting Olympic champions in its classic orange box.

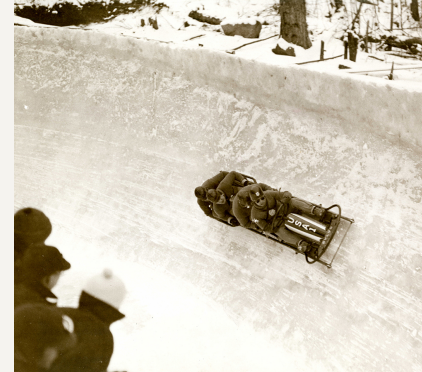
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ARTIFACT ACQUISITION

The Lake Placid Olympic Museum proudly showcases the Olympic torches, one of its most popular displays. Featuring 14 different torches, this exhibit highlights their unique and symbolic designs while detailing the history of the torch relay. This past spring, we received a donation of the 2002 Salt Lake City torch. This artifact enhances our ability to tell the story of this remarkable Olympic tradition and provides visitors with an up-close experience of an important piece of Olympic history.

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PRESERVATION MONTH

More than 95,000 properties across the United States have been listed on the National Register of Historic Places, and two properties operated by the Olympic Regional Development Authority (ORDA) are featured on the list: The Olympic Bobsled Track at Mount Van Hoevenberg and the Whiteface Memorial Highway.

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SPECIAL STORY: GHNN Project

This past summer, the Lake Placid Olympic Museum received grant funding for a preservation project through the Greater Hudson Heritage Network (GHNN) and the New York State Council on the Arts (NYSCA). This grant supports purchasing collections management supplies for museums, historical, and cultural organizations in New York State. The Lake Placid Olympic Museum applied with a specific project: rehousing our early sporting equipment.

Lake Placid has been a popular destination for winter recreational activities for over a century. In 1895, a group of local educators organized the Lake Placid Club. Members later agreed to keep the club open during the winter of 1904-1905, a first for the club. Residents and tourists skied, skated, and slid on the abundant snow and ice, later hosting local, state, national, and world winter sports competitions. An essential part of our collection that helps us tell this story of Lake Placid and how it became a two-time Winter Olympic host city and the winter sports capital of the world is our early ski equipment, ski poles, and hockey sticks.

Museum staff decided this part of the collection needed to be rehoused to preserve the physical objects better and make them more accessible for research, education, and exhibit purposes. Working alongside Olympic Center staff, a storage room was modified with a pegboard wall.



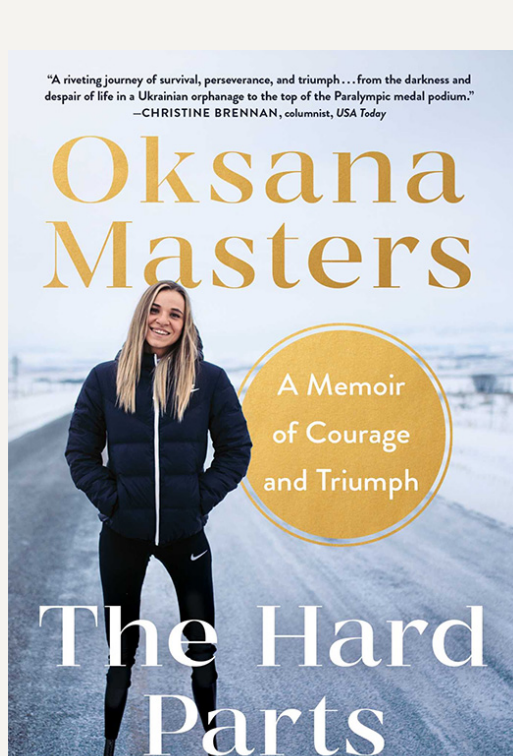
The pegboard wall, while a simple storage solution, is beneficial. It creates an efficient storage system to rehouse and organize artifacts, allows staff to reorganize the room easily as the collection grows, improves the visibility of the artifacts, and maximizes vertical space while increasing storage capacity. The pegs are padded to ensure the artifacts have the proper protective barrier. The last step will focus on transferring the artifacts to their new home.

As we gear up for this exciting new chapter in our collections care, we're proud to preserve the tools of Lake Placid's winter sports legacy—one peg at a time!

SPECIAL STORY: The Hard Parts by Oksana Masters

When I picked up *The Hard Parts: A Story of Courage and Triumph* by Oksana Masters, I was excited to learn about the life of one of the most decorated summer and winter Paralympic athletes (9x gold medalist, 7x silver medalist, and 3x bronze medalist). Within the first couple of pages, I was invested in her story. This memoir isn't just a retelling of her journey as a Paralympic champion; it's a profound exploration of what it means to face life's toughest challenges—and emerge stronger.

[Read More](#)



NEW FIELD TRIPS AND EDUCATOR RESOURCES

We are back to school and better than ever at the Lake Placid Olympic Museum! This school year marks the launch of many brand new educator resources.

We encourage educators to review our Education Portfolio for a detailed look into our education offerings. Free to download, this is a complete collection of classroom lesson plans, in-person field trip opportunities, and virtual field trip programs from the Lake Placid Olympic Museum. Categorized by elementary, middle, and high school, there are a variety of activities with engaging themes that connect to the Winter Olympics. The lesson plans and a list of connections to New York State Learning Standards are included for each category's activities. We've added new topics, covering subjects from social studies to science!

New this year, the Lake Placid Olympic Museum now offers resources for educators to use if they opt for a self-guided rather than a guided tour of the Museum. These can be found on our website and are free to view and download.

Virtual field trips are available in a new format! A prerecorded lesson with supplemental worksheets can be requested anytime, with an option to schedule a live Q&A with one of our Museum staff.

We are so excited to welcome educators and students, and continue the legacy that inspires!

[Learn More](#)

LAKE PLACID OLYMPIC MUSEUM ENHANCES ACCESSIBILITY WITH NEW GRANT



Thanks to a generous grant from the Lake Placid Education Foundation, the Lake Placid Olympic Museum is set to improve accessibility for its visitors. This funding will facilitate the purchase of several new amenities aimed at creating a more inclusive environment for all guests.

[Learn More](#)

TRAVELING TRUNKS



This October, we are so excited to share our brand new traveling trunk! The Lake Placid Olympic Museum's traveling trunk is a mini-museum packed with excitement, ready to journey straight into your classroom. Filled with artifacts, hands-on activities, and engaging lesson plans, this educational outreach program brings the inspiring history of the Olympic Winter Games to life.

[Learn More](#)

UPCOMING EVENTS

We've been hard at work and are excited to share our new weekly summer programming with you! From getting to know our collections to listening to storytime, there's something for everyone. We hope to see you soon!

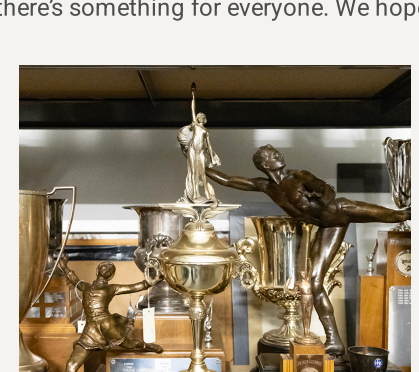


TOUCH-A-TORCH

TUE, FRI, SAT | 2:30pm - 3:30pm

In the Museum, visitors are invited to experience history by holding an authentic Olympic torch. This event is open to all ages and is included in the price of admission.

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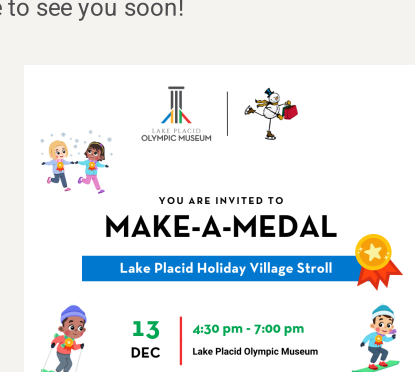


BEHIND THE SCENES

SAT | 11:00Am - 12:00pm

Come to the Museum to get a behind-the-scenes look at what goes on in the archives and learn about objects not on display! Visitors are also invited to ask questions and chat with a Museum educator.

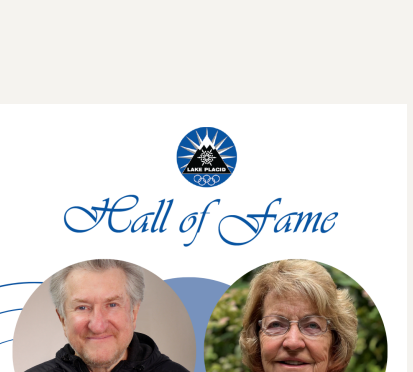
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MAKE-A-MEDAL

DECEMBER 13TH | 4:30PM - 7:00PM

All ages are invited to the Make-a-Medal Workshop on December 13, from 4:30 pm to 7:00 pm, as part of the Lake Placid Holiday Stroll. This free event will take place in the Empire Room at Miracle in Plaza, located in the Olympic Center. Enjoy the experience of creating your own medal before you go skating later that evening!



LAKE PLACID HALL OF FAME 41ST ANNUAL INDUCTION EVENT

NOVEMBER 13TH | 6:00PM - 8:00PM

The 41st Annual Induction Event will be held on Nov. 13, 2024, at the Olympic Center Miracle Plaza. The inductees for the 2024 class include: Dmitry Feld & Betty Little

The event scheduled for Nov. 13, 2024, will begin at 6 p.m. with hors d'oeuvres in Roamer's Cafe, a cash bar, and entry into the Lake Placid Olympic Museum. Tickets are \$30 and are available at the Olympic Center box office by calling (518-523-3330) through Wednesday, Nov. 6, or available online at <https://www.lakeplacidolympiccenter.com/>

[Buy Tickets](#)

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